

The 2020 FIU Cuba Poll:

**How Cuban-Americans in Miami
View U.S. Policies toward Cuba**

The 2020 Cuba Poll

- Telephone surveys (cell phone and landline) of 1,002 randomly selected Cuban-American residents of Miami-Dade County.
- Results weighted to be representative of the Cuban-American community of Miami-Dade County as a whole.
- Interviews completed July 7-Aug. 17 2020.
- Margin of error is plus or minus 3.1%.
- 14th in the series of Cuba Polls conducted since 1991.

Sponsors:

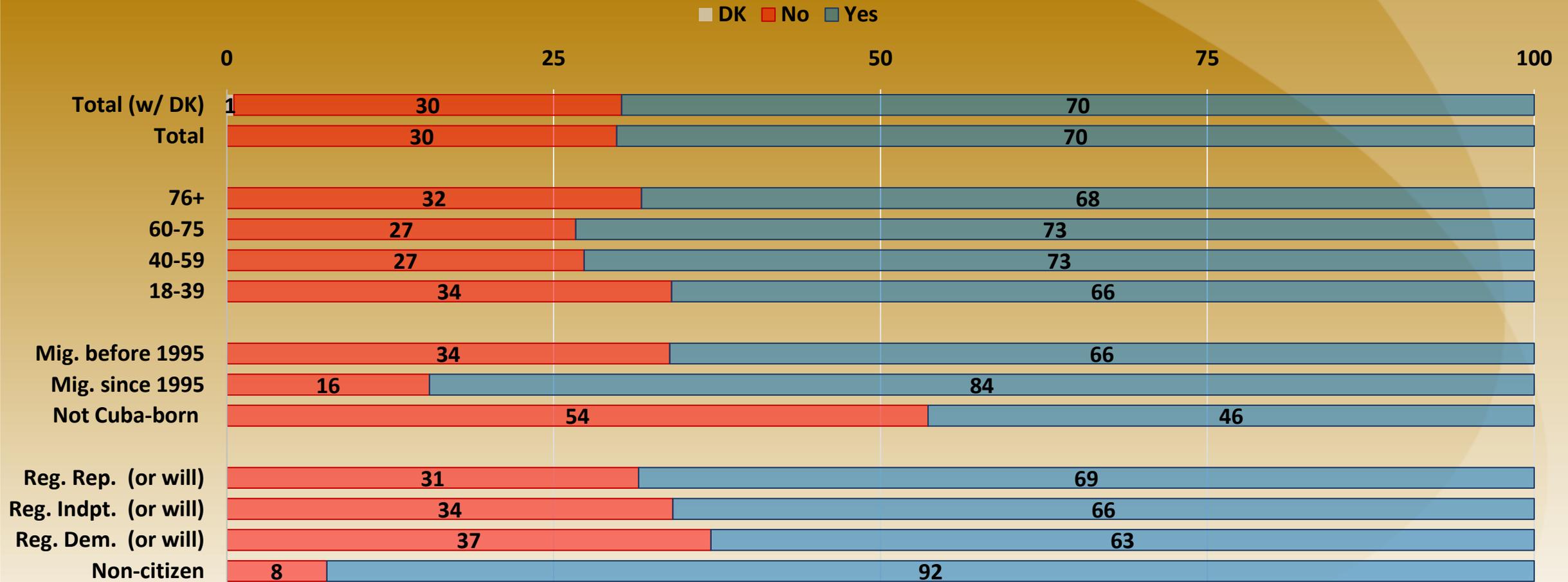
- Steven J. Green School of International and Public Affairs
- Office of the President
- Division of External Relations
- Cuban Research Institute
- Kimberly Green Latin American and Caribbean Center
- Department of Global and Sociocultural Studies

Structure of Presentation

For each question presented, respondents are categorized into four groups:

1. Total responses to the question (General Population)
2. Responses by age categories
3. Responses by Migration wave (before and after 1995) and nativity (birth outside of Cuba--second and third generations)
4. Voter Registration by Party or No Party Affiliation

Close Relatives or Significant Others Living in Cuba?



Response Patterns to Watch For

- The older respondents, the pre-1995 migrants and registered Republicans cluster as more supportive of isolationist policies and attitudes.
- The younger respondents, Cuban-Americans born outside of Cuba, and registered Democrats cluster as more supportive of engagement policies.
- Non-citizens, a majority of whom are recent arrivals, also tend to cluster with those more supportive of engagement policies.

Contextualizing the Cuban Population in South Florida

Population Estimates: Hispanics, Cuban, Non-Hispanics

(National, Florida, Miami-Dade County)

Cuban Other Hispanic Non-Hispanic

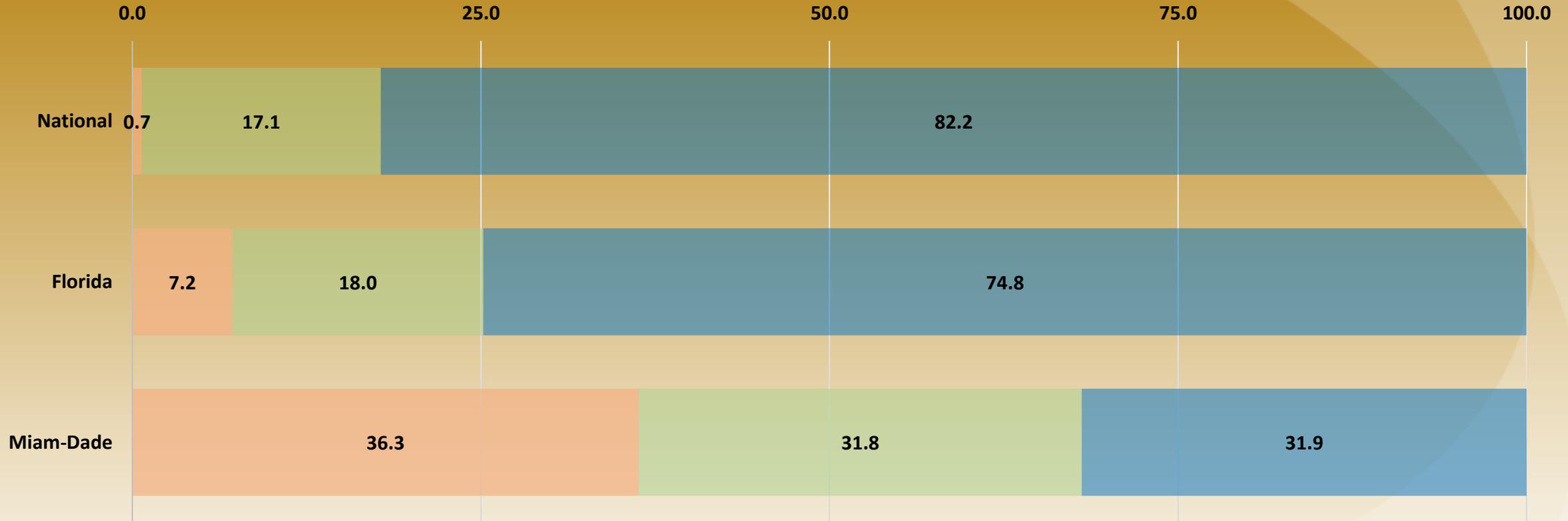


Table 1: Cubans in Miami Dade County: Migration/Nativity, Age, Gender, Race (ACS and Sample Estimates)

| | ACS (2018) | Cuba Poll (2020 weighted) |
|--|---------------|---------------------------|
| Nativity & immigrant cohort | | |
| <i>Cuba</i> | | |
| <i>Migrated before 1980</i> | 19.2 | 19.6 |
| <i>Migrated in 1980-1994</i> | 15.2 | 15.5 |
| <i>Migrated in 1995-2009</i> | 29.8 | 30.4 |
| <i>Migrated in 2010-2020</i> | 15.0 | 13.6 |
| <i>United States</i> | 19.1 | 19.5 |
| <i>Other countries</i> | 1.6 | 1.5 |
| Age group | | |
| <i>18-39</i> | 29.5 | 30.0 |
| <i>40-59</i> | 36.2 | 36.9 |
| <i>60-75</i> | 20.2 | 19.1 |
| <i>75 or older</i> | 14.1 | 14.0 |
| Gender | | |
| <i>Male</i> | 48.6 | 49.3 |
| <i>Female</i> | 51.4 | 50.7 |
| Race | | |
| <i>White</i> | 95.4 | 80.0 |
| <i>Black</i> | 1.9 | 3.6 |
| <i>Other</i> | 2.8 | 16.5 |
| Years of education | 12.5 (3.5) | 14.3 (2.9) |

Note: The Cuba Poll results are weighted toward ACS using a three-way weight based on nativity/immigrant cohort, age, and gender.

Sources: 2020 Cuba Poll; American Community Survey 2014-2018 5-year sample.

Table 2: Estimated Number of Registered Cuban Voters by Party

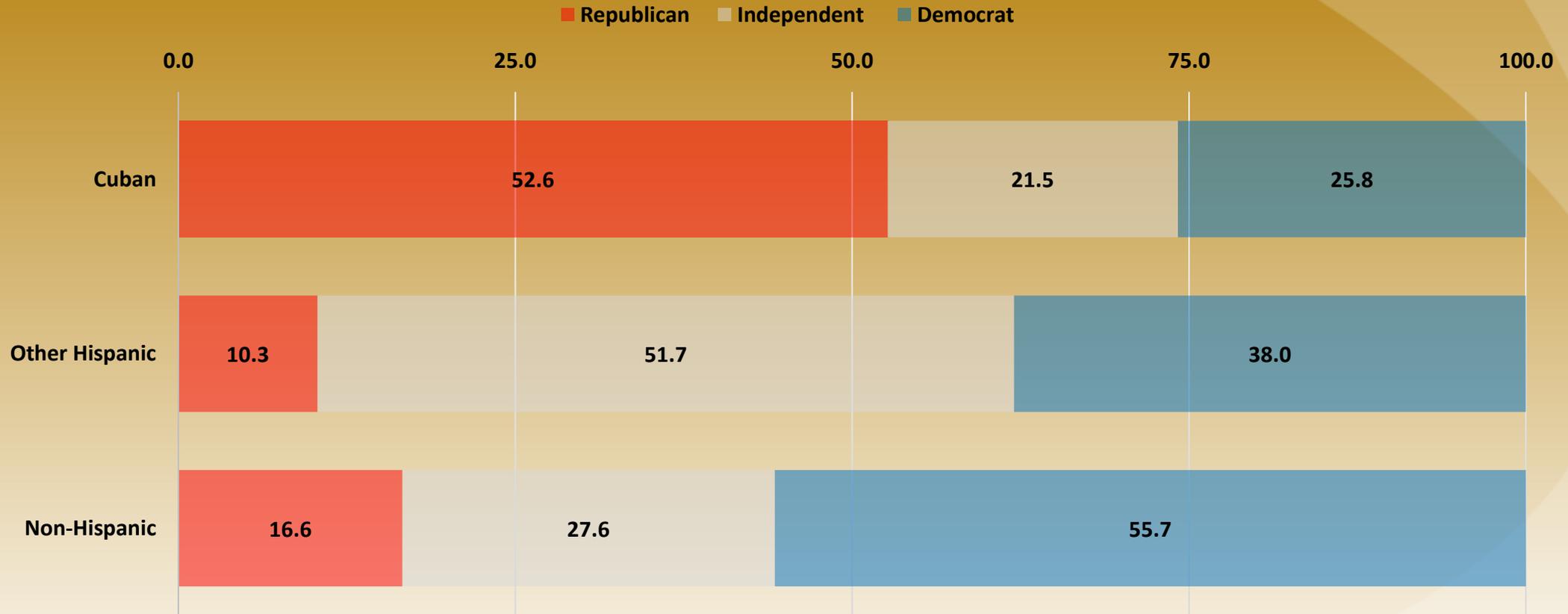
| | Florida | | | Miami-Dade | | |
|-------------------------|-------------------|------------------|----------------|------------------|----------------|----------------|
| | All | Hispanic | Cuban | All | Hispanic | Cuban |
| Republican | 4,927,507 | 587,552 | 367,233 | 398,542 | 294,020 | 253,830 |
| Democrat | 5,167,930 | 920,324 | 180,227 | 622,818 | 272,397 | 124,572 |
| Other | 3,795,933 | 866,043 | 150,325 | 478,734 | 305,050 | 103,904 |
| Total registered | 13,891,370 | 2,373,919 | 697,785 | 1,500,094 | 871,467 | 482,306 |

Notes: Non-Cuban numbers are official voter registration data as of July 30, 2020.

Cuban numbers are estimated based on American Community Survey 2014-2018 5-year sample, 2020 Cuba Poll, and official Florida voter registration data.

Estimated Voter Registration by Party: Miami-Dade County

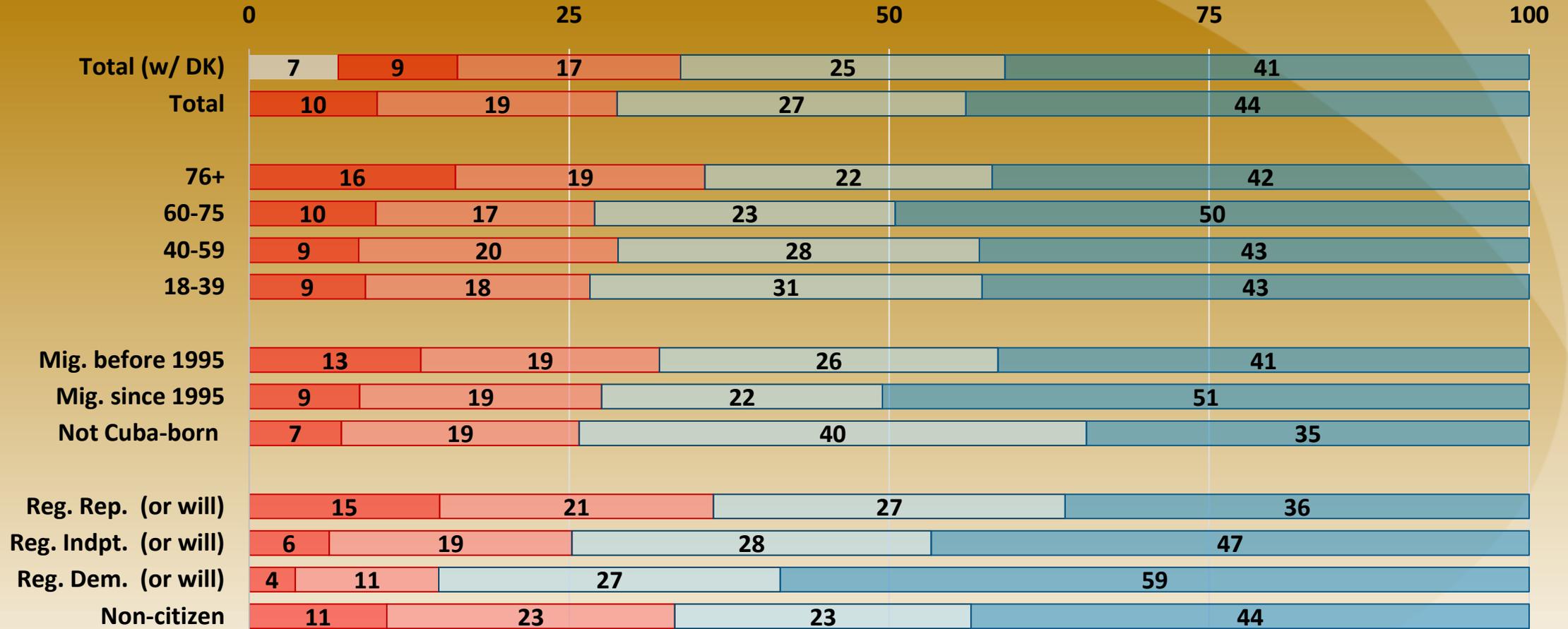
(By Cuban/Hispanic/Non-Hispanic)



The Embargo

How Well Has the Embargo Worked?

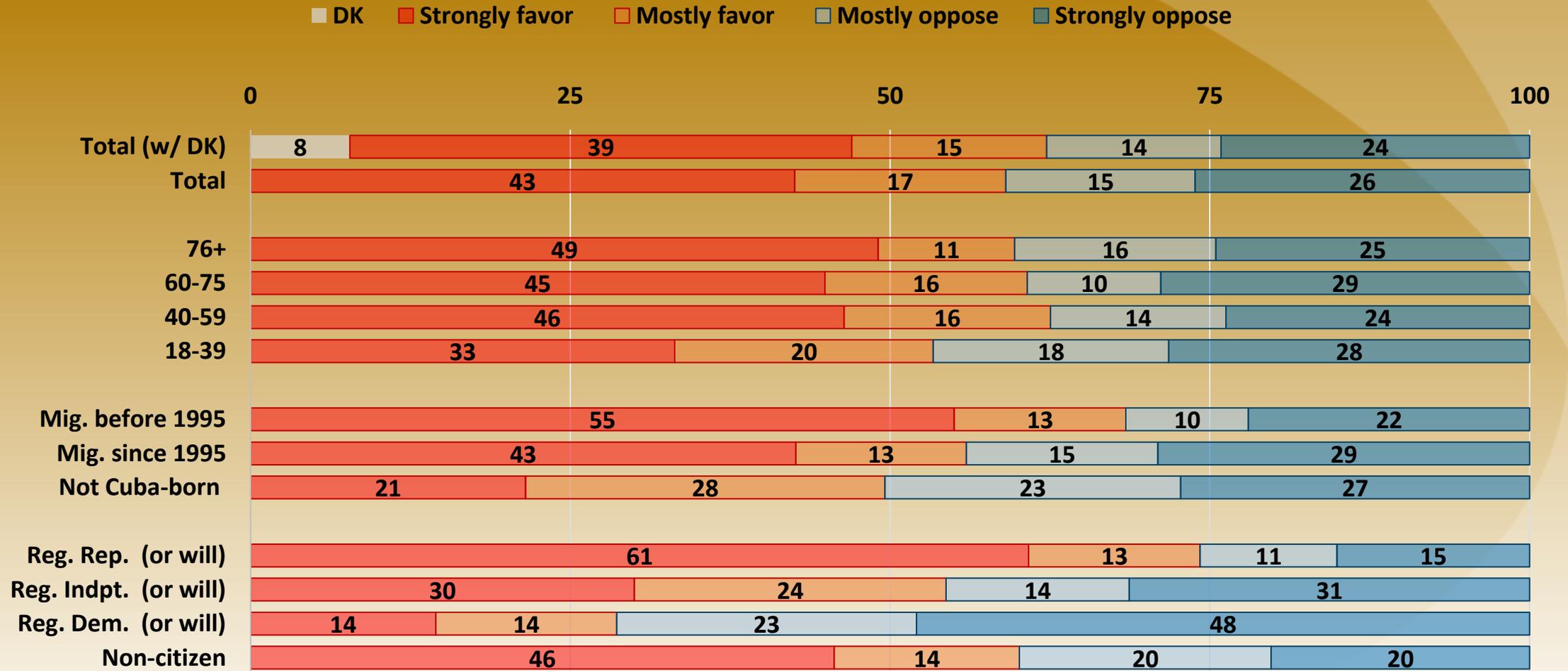
DK Worked very well Worked well Worked not very well No working at all



Steven J. Green
School of International
& Public Affairs

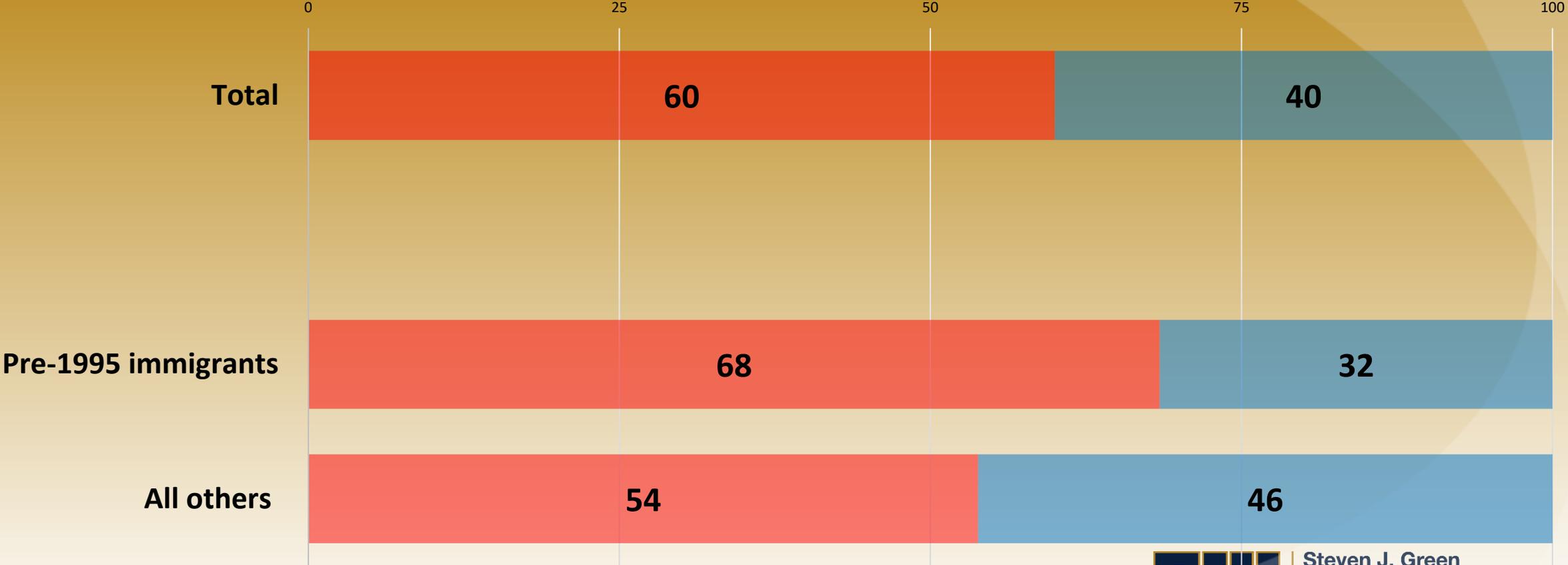
FLORIDA INTERNATIONAL UNIVERSITY

Favor or Oppose Continuation of Embargo?



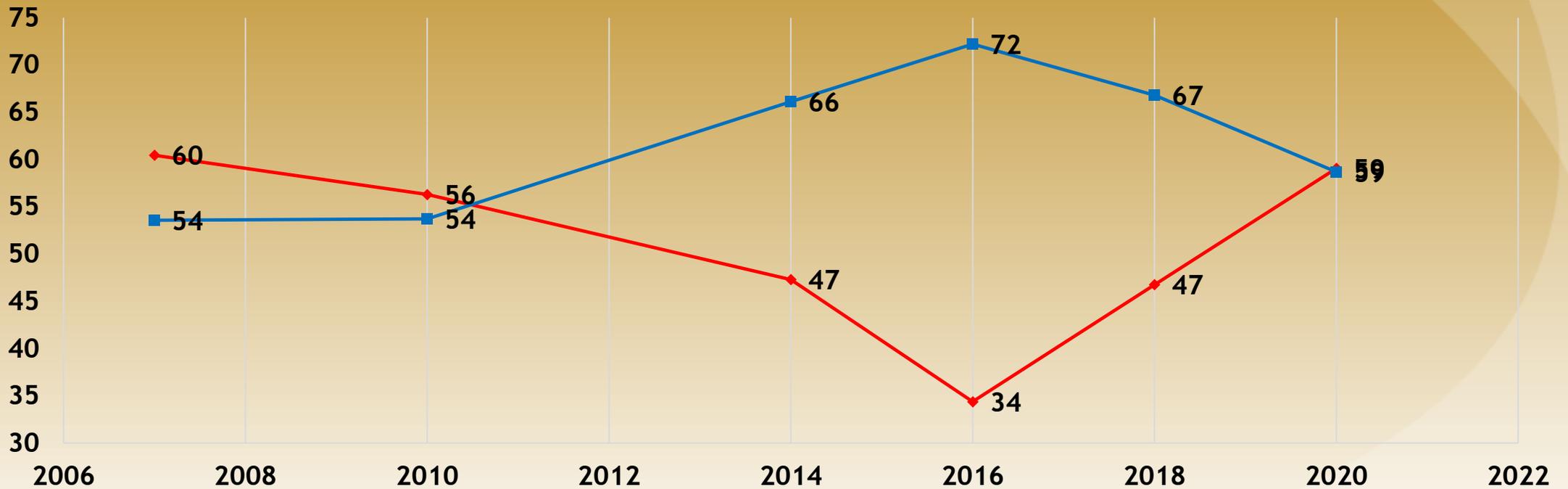
Support for Embargo 2020

Favor embargo Oppose embargo



Opinions on the maintenance of the embargo and support for diplomatic relations (2007-2020)

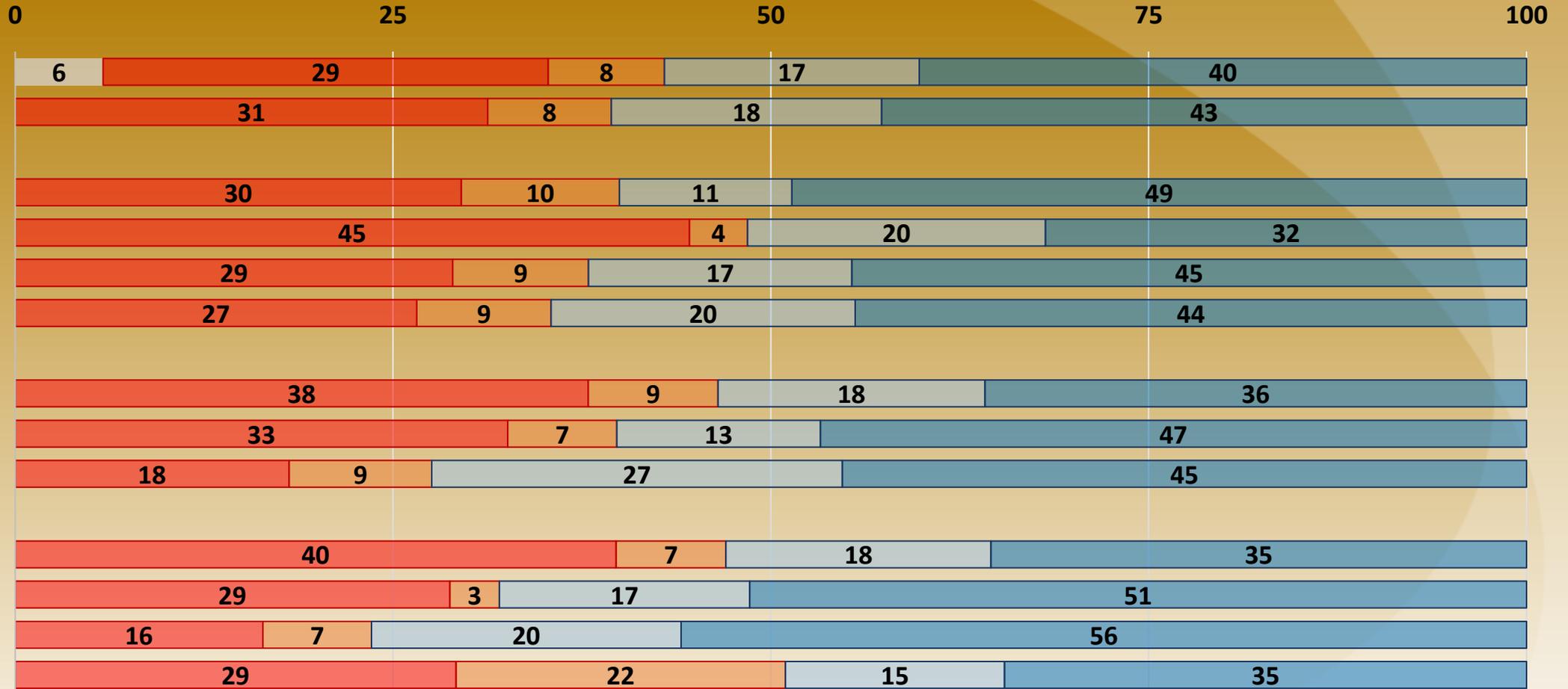
—◆— embargo —■— diplomatic



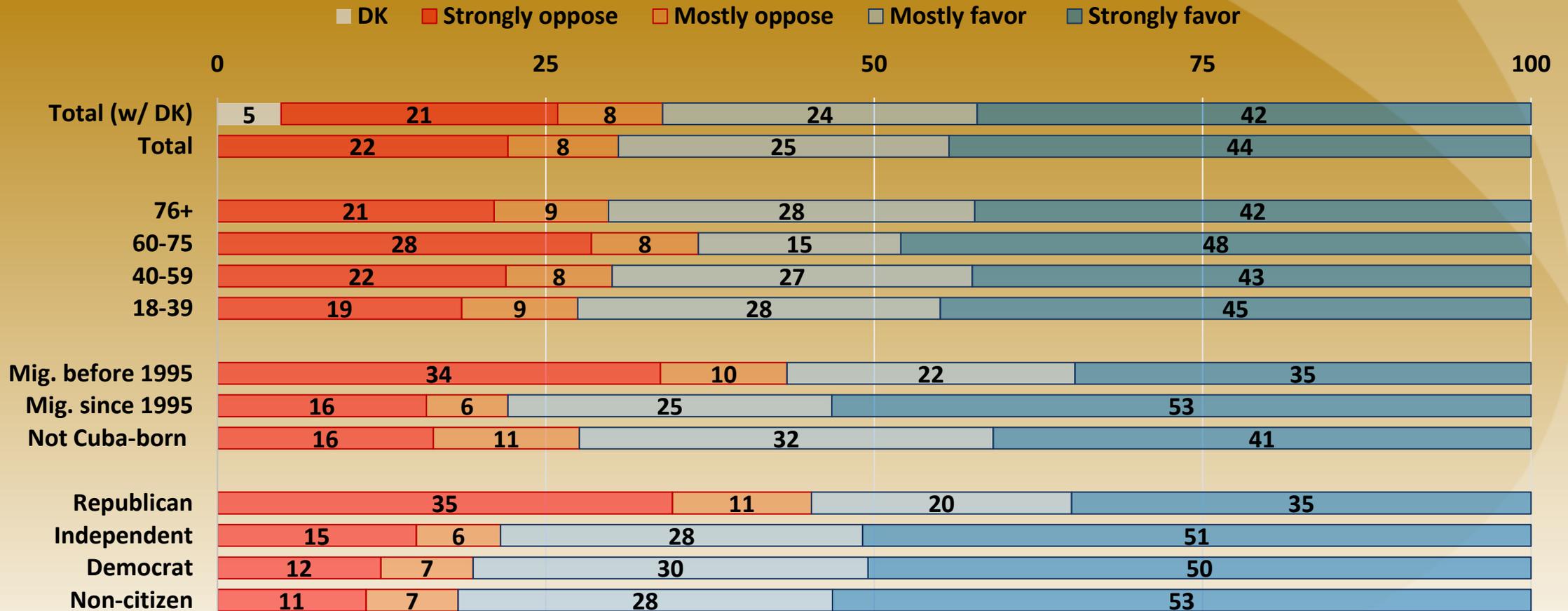
Other Economic Relationships

Temporary Suspension of Sanctions due to Covid-19

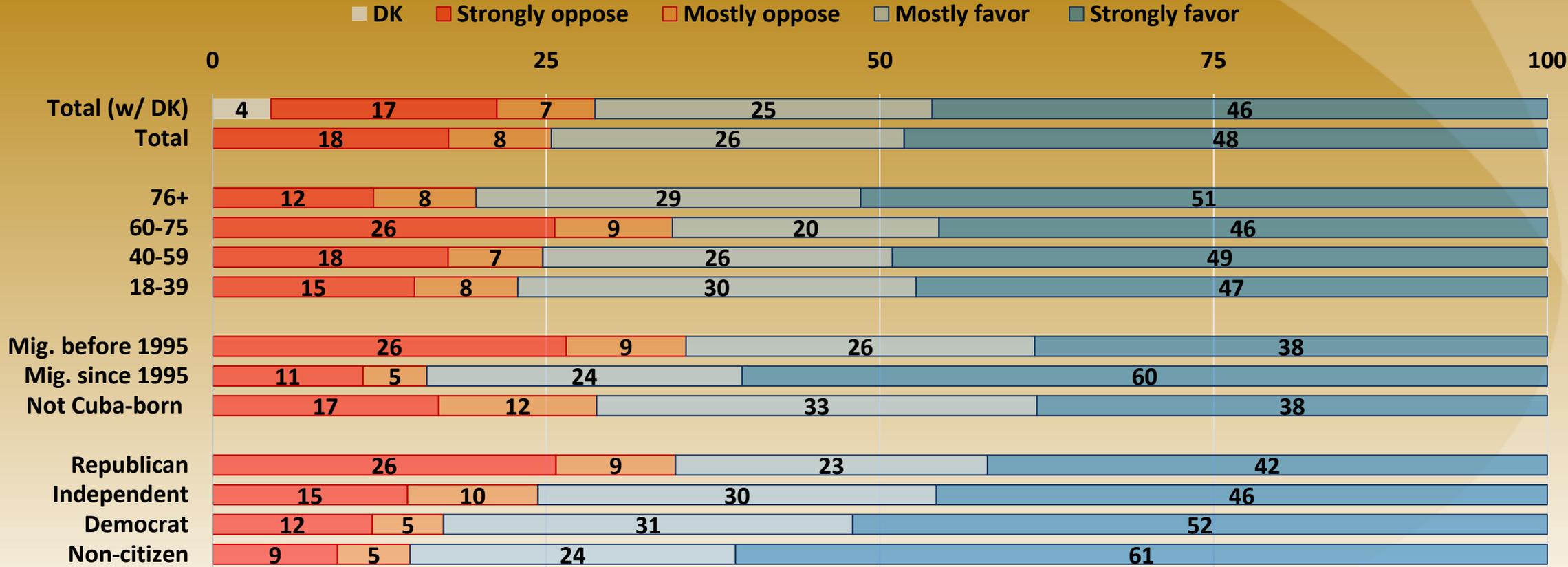
DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree



Support for Selling of Food to Cuba

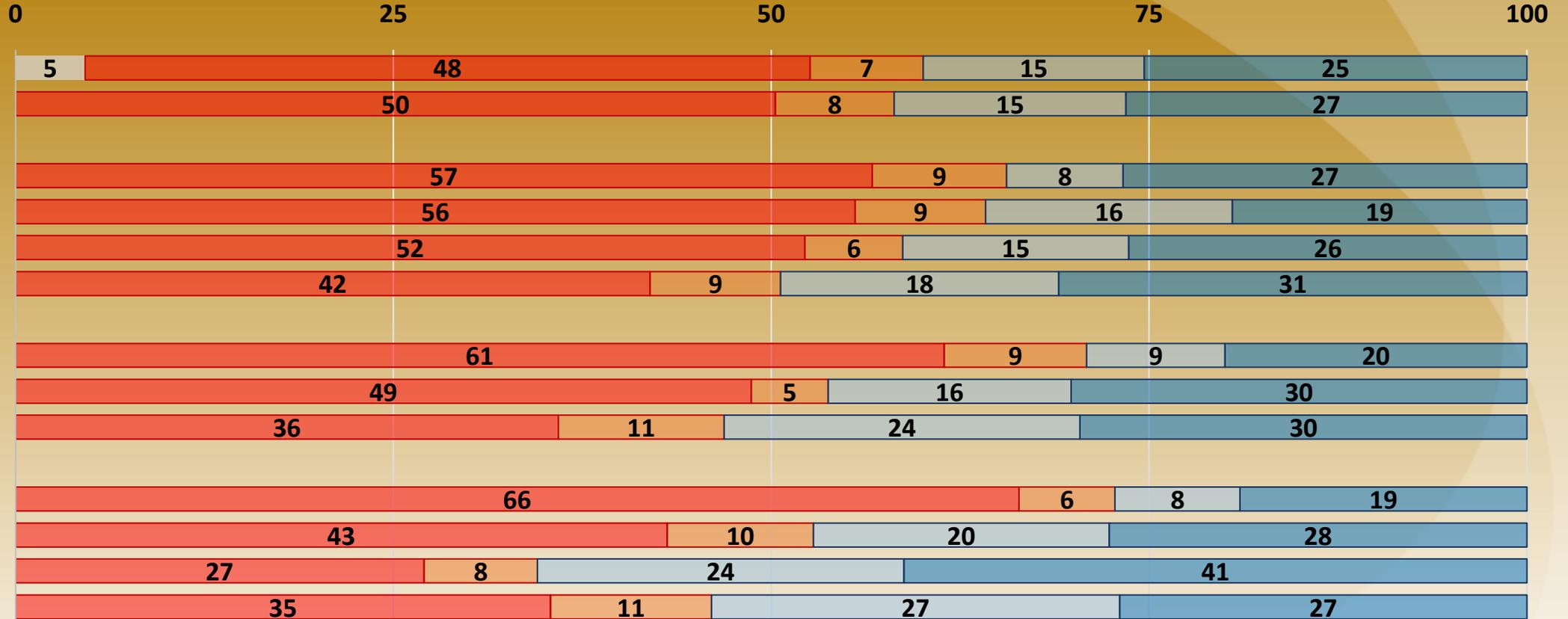


Support for the Selling of Medicine to Cuba



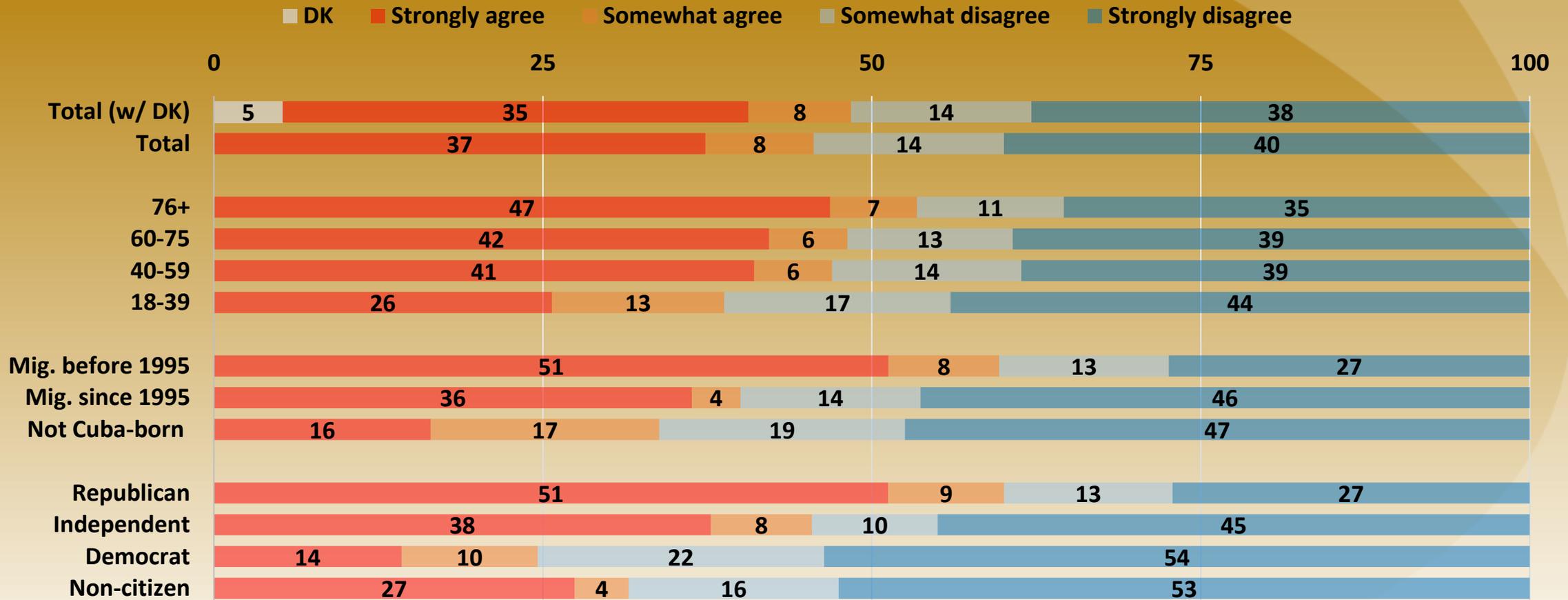
Should Allow the Continuation of Cruise Operations?

DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree



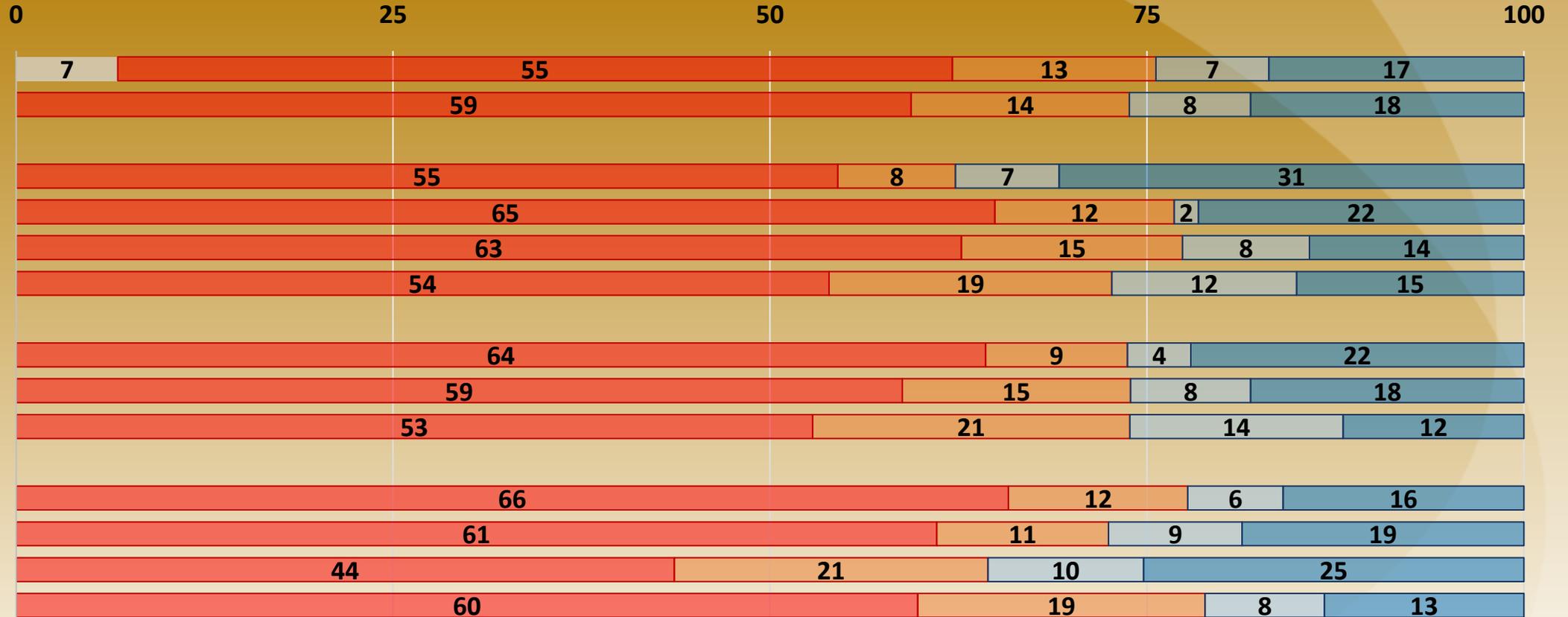
General Policy Approaches

Does Cuba Pose a Threat to American Vital Interests?



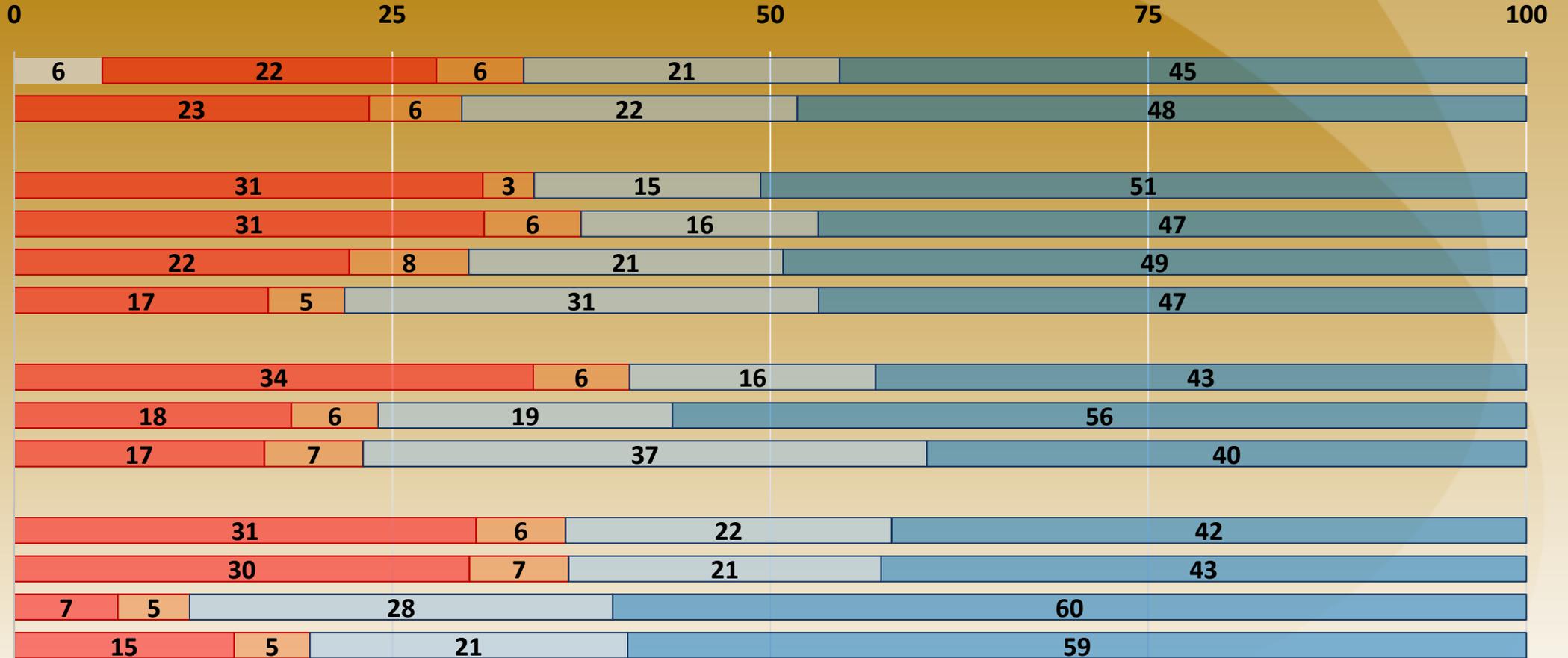
Policies Should Exert Maximum Pressure on Government to Promote Regime Change

DK Strongly agree Somewhat agree Somewhat disagree Strongly disagree

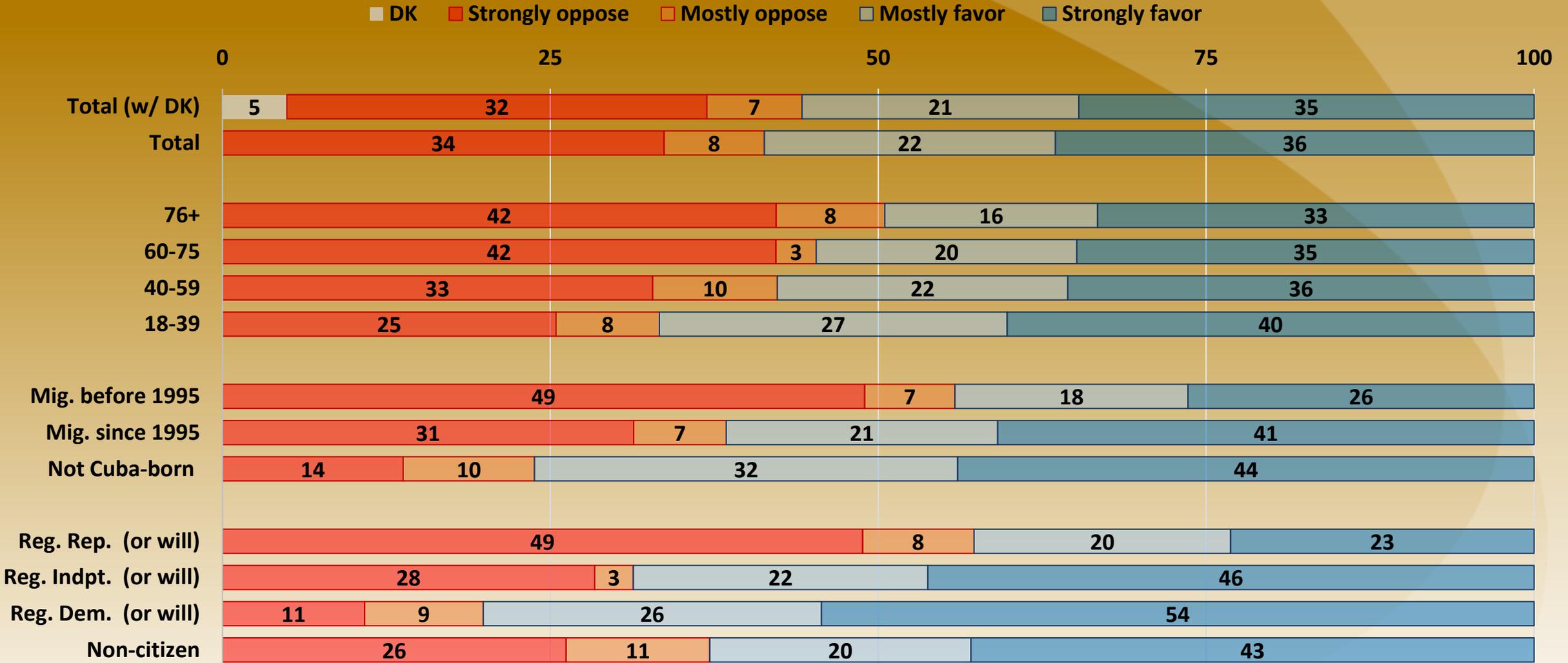


Policies Directed Specifically to Improve Economic Well-Being of Cuban People

DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree

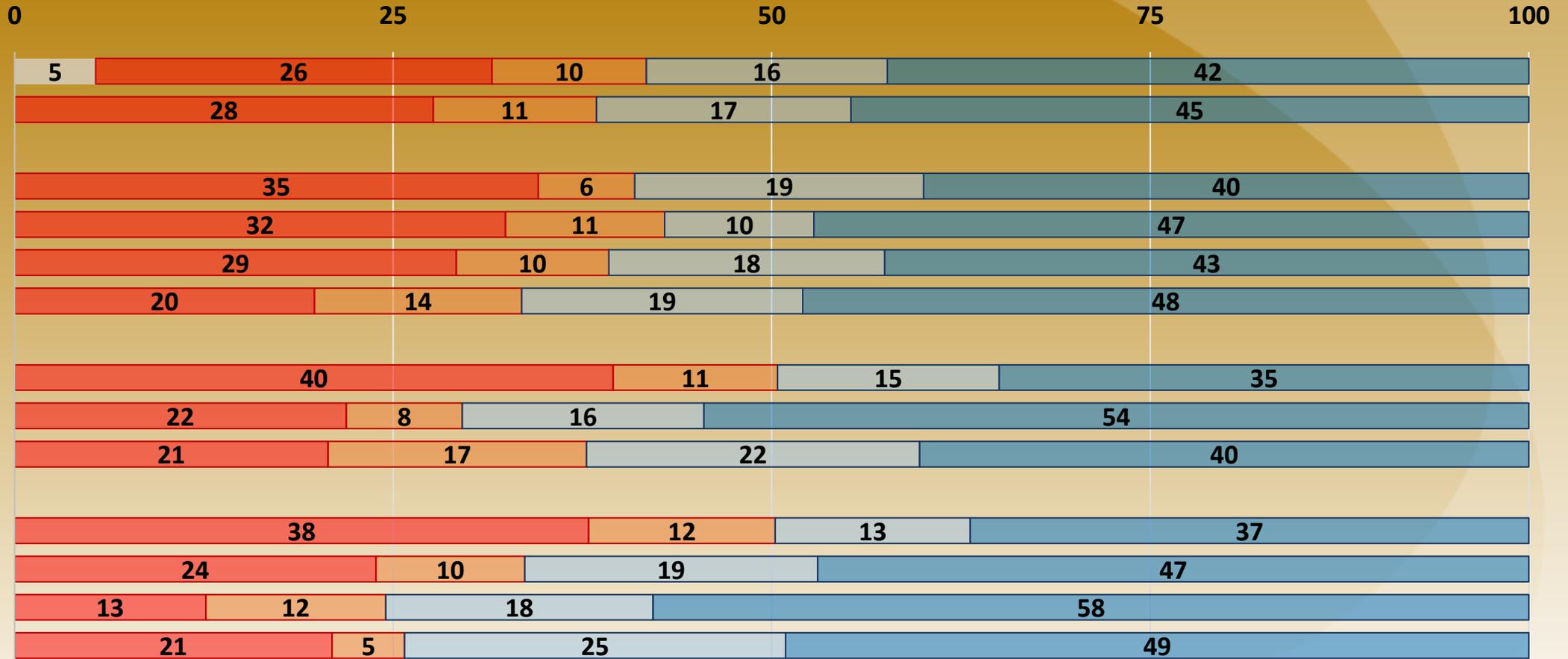


Support for Maintaining Diplomatic Relations



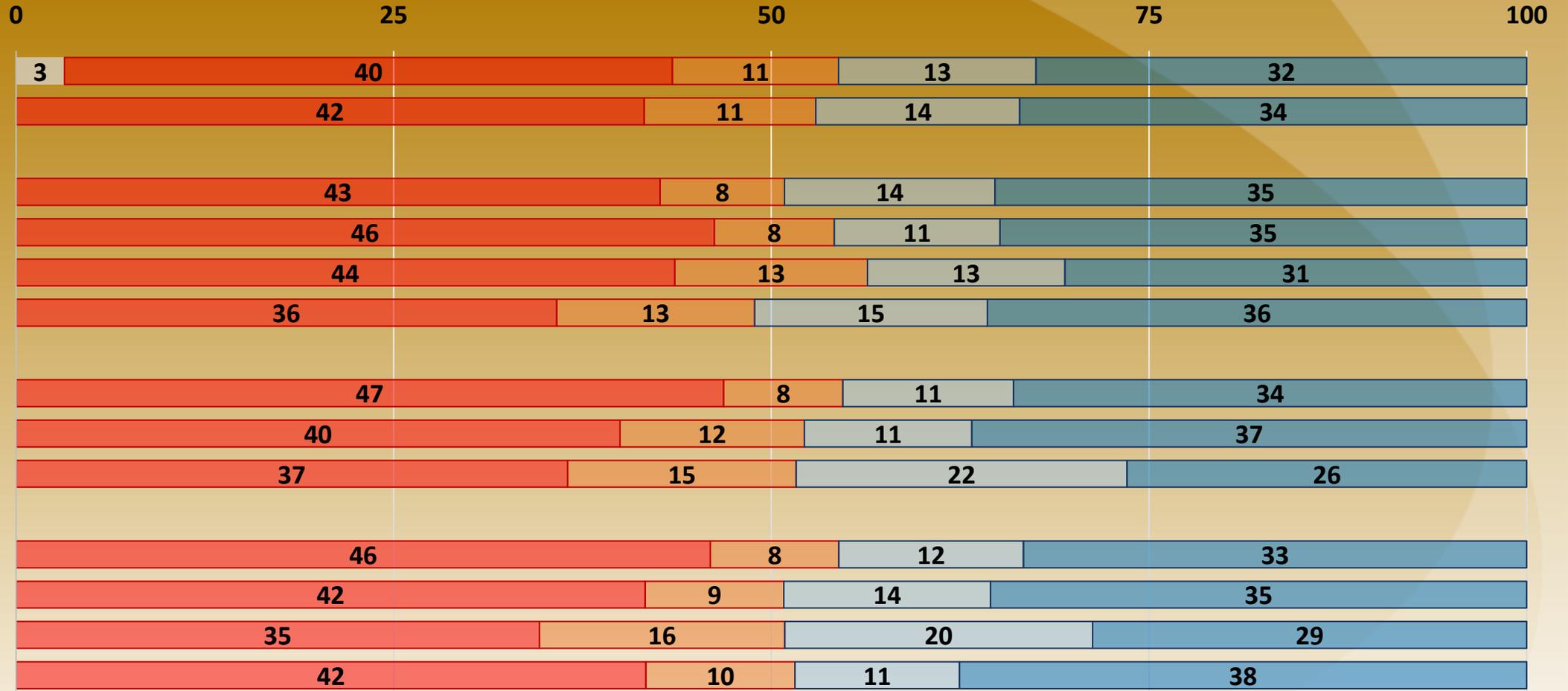
Agree with the Suspension of the Issuing of Visas at Embassy in Havana?

DK Strongly agree Somewhat agree Somewhat disagree Strongly disagree

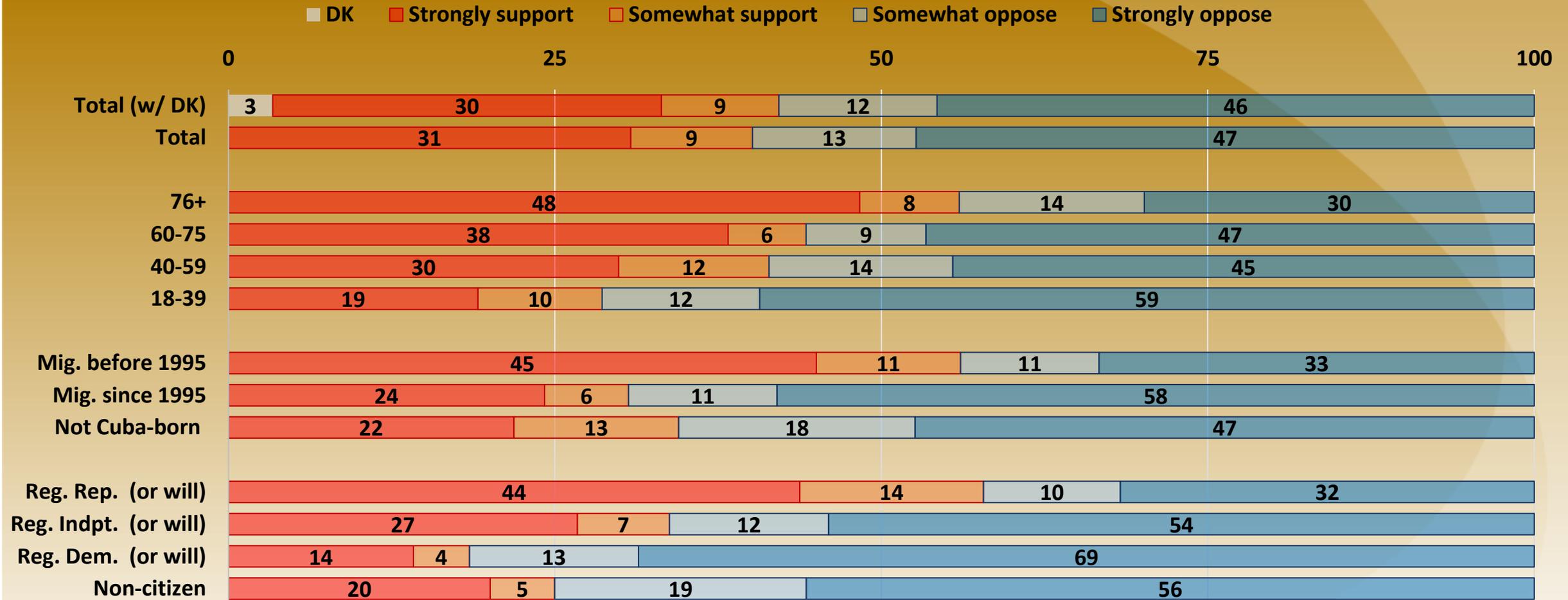


Reinstatement of the Wet Foot/Dry Foot policy

DK Strongly oppose Somewhat oppose Somewhat support Strongly support



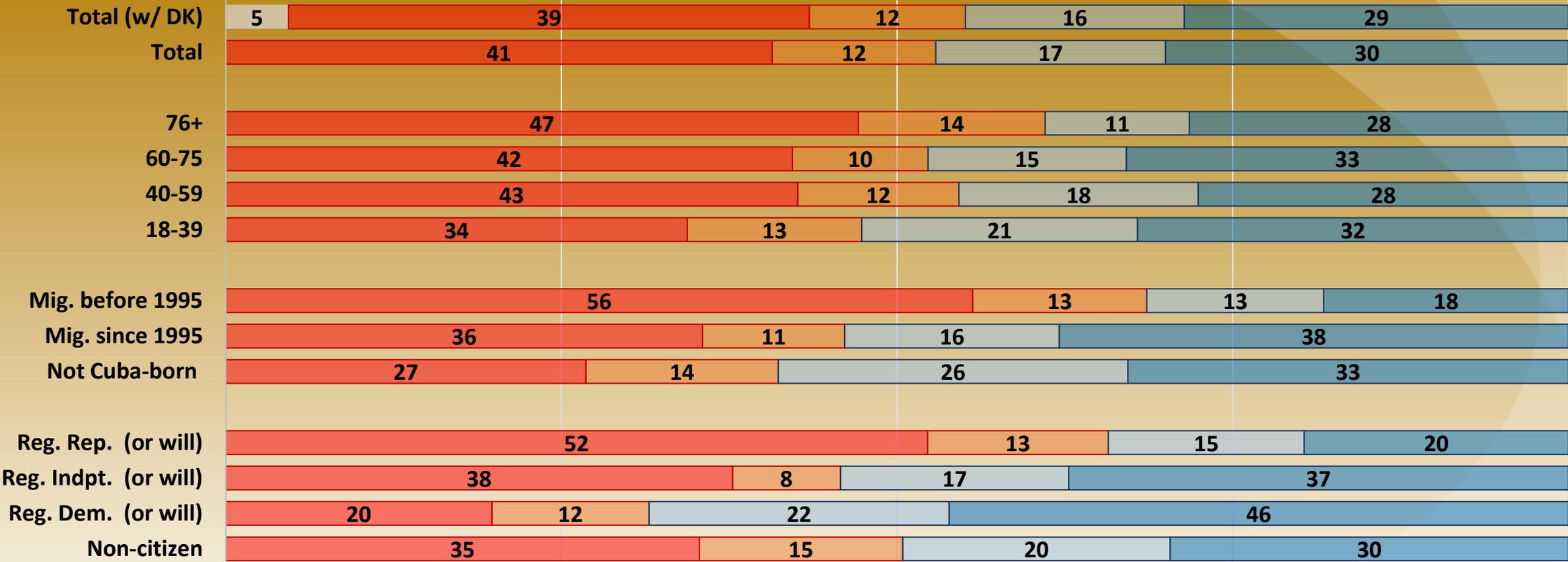
Support for the Suspension of Family Reunification Parole Program



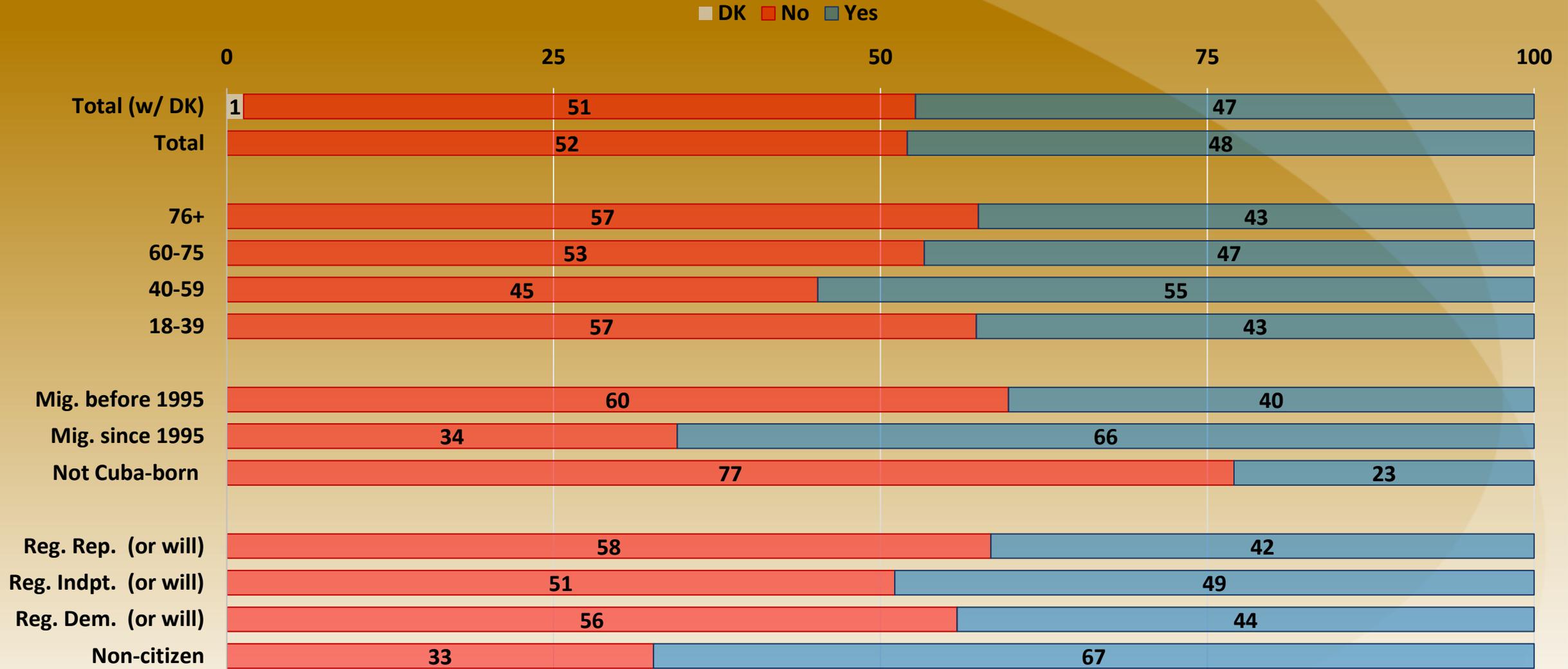
Support for Unrestricted Travel for All Americans

DK Strongly oppose Mostly oppose Mostly favor Strongly favor

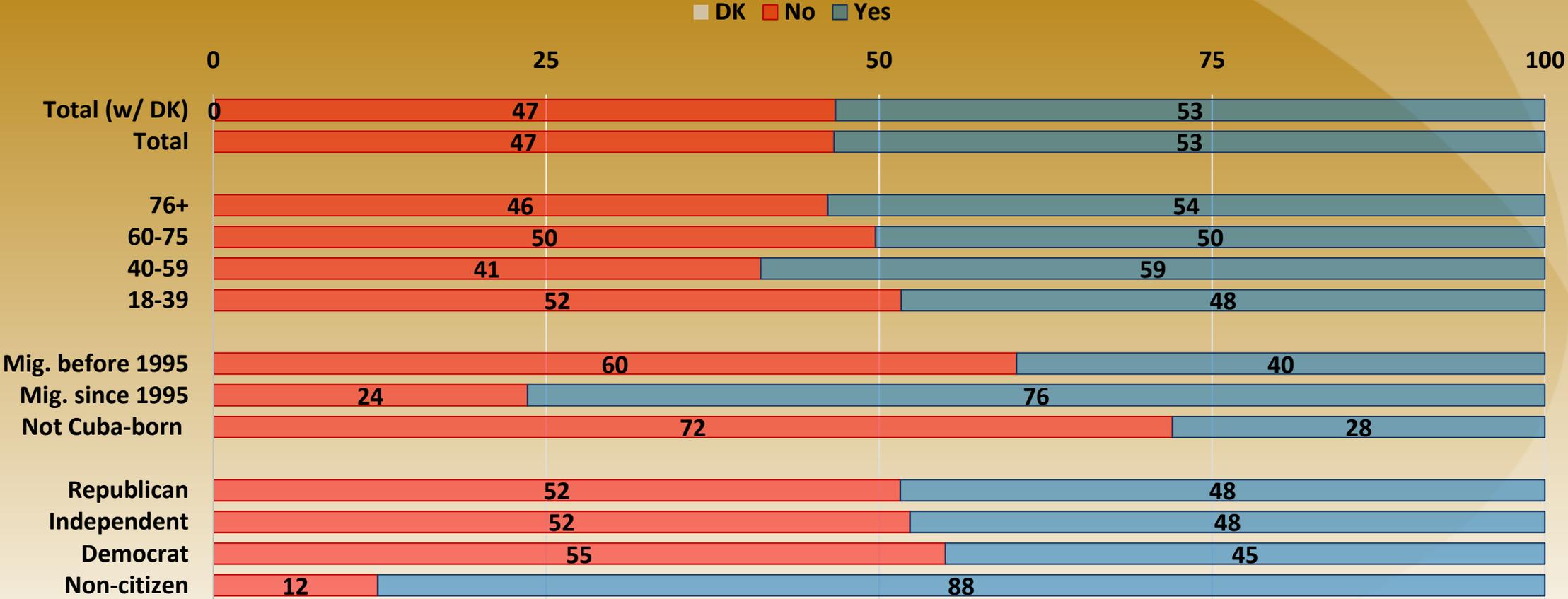
0 25 50 75 100



Send Remittances to Relatives

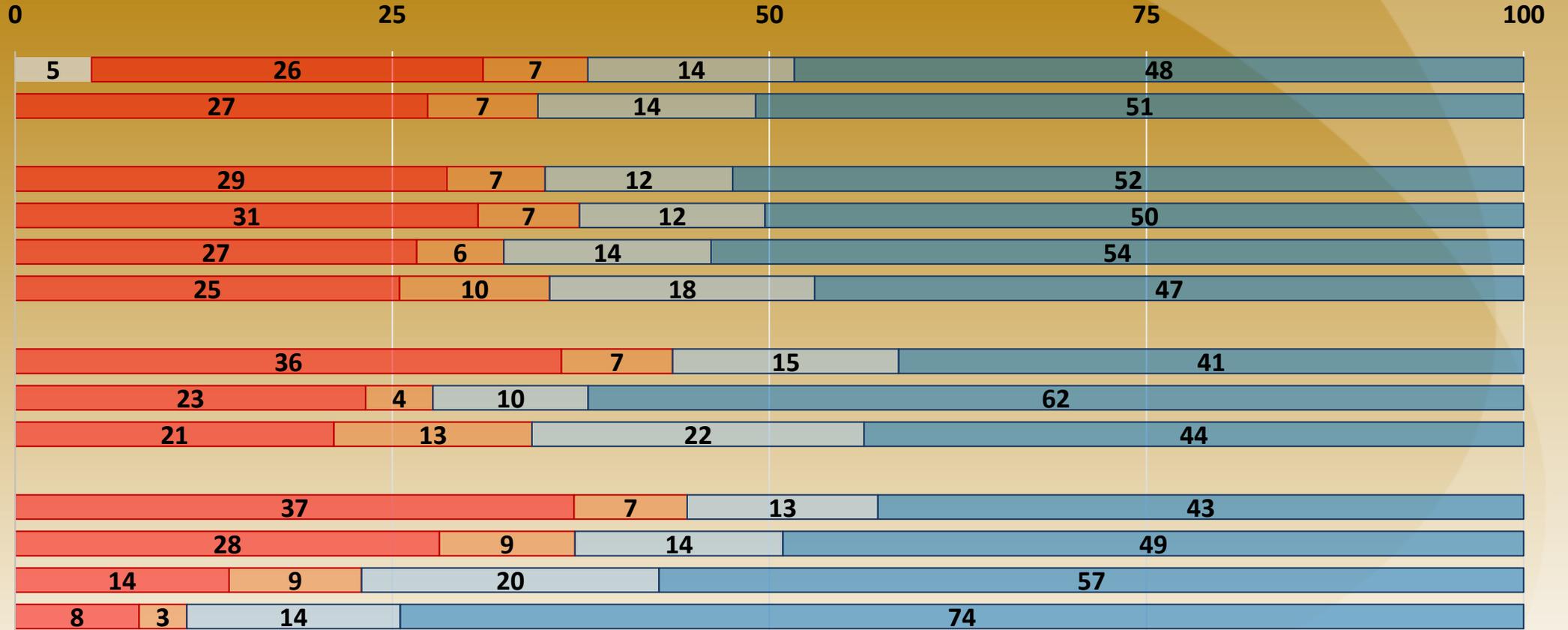


Have You Traveled to Cuba Since Leaving?



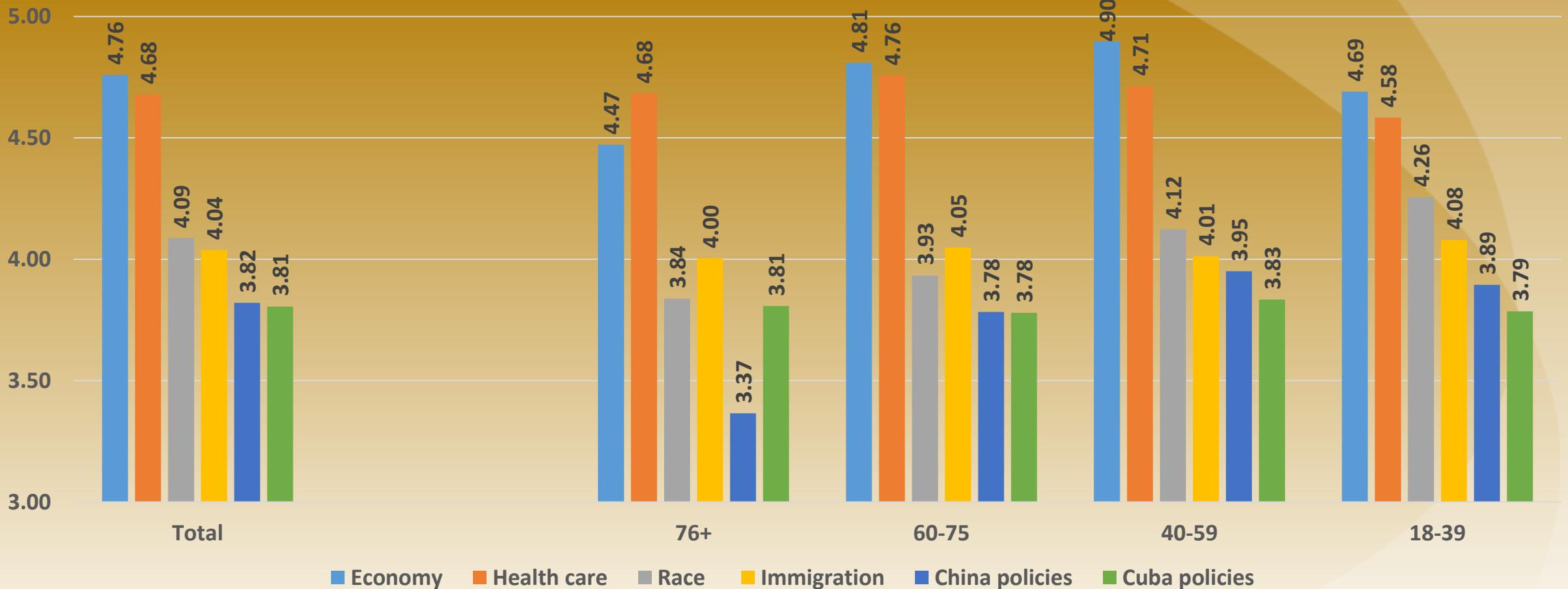
Airlines Should be able to Reestablish Services to All Regions of Island

DK Strongly disagree Somewhat disagree Somewhat agree Strongly agree



Importance of Some National Policies

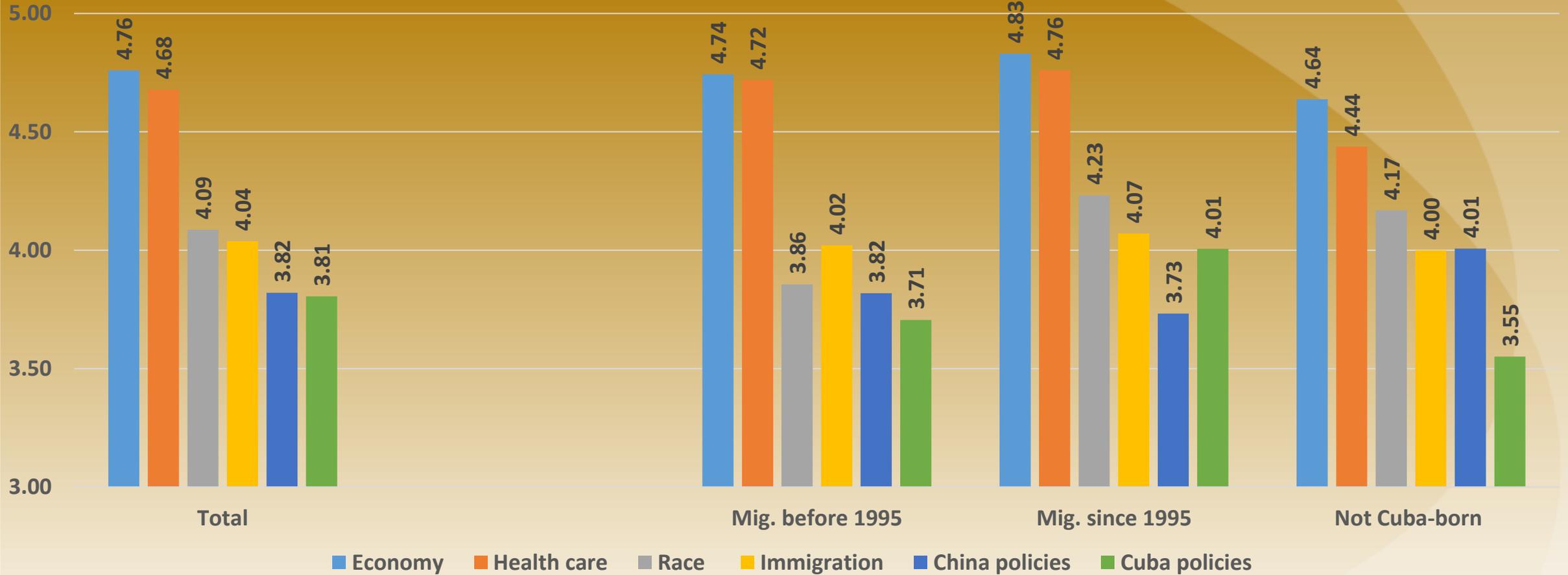
Ranking the Importance of Key Issues: By Age



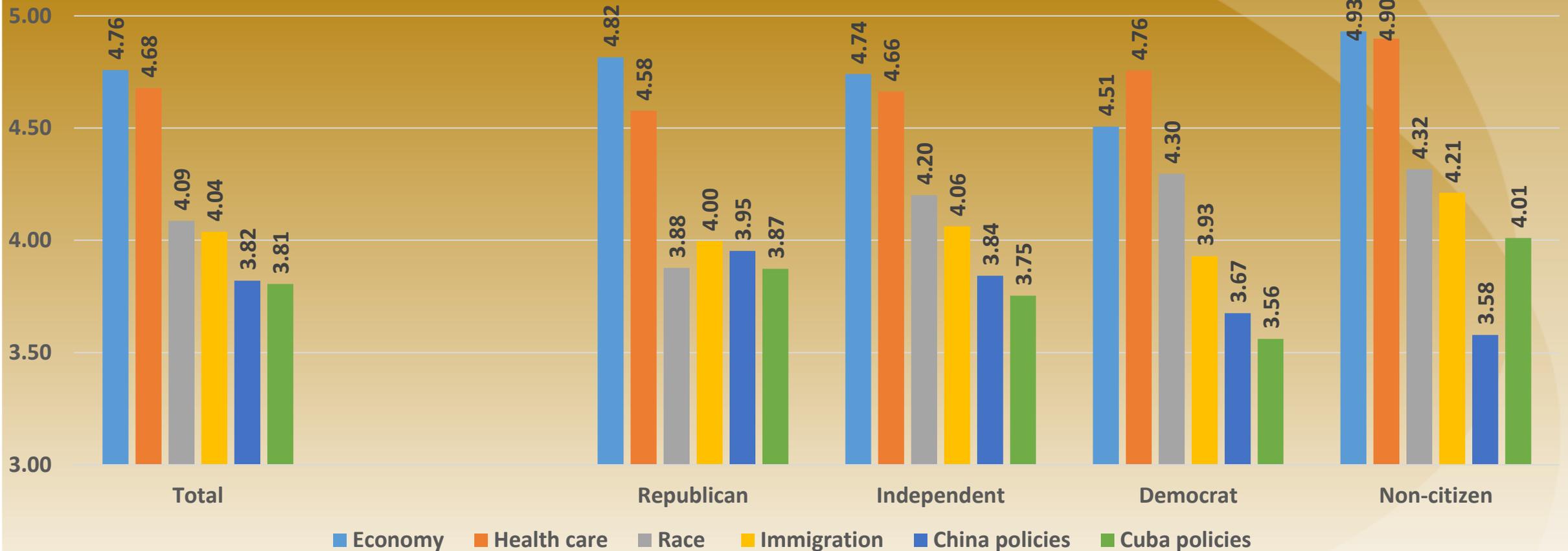
Steven J. Green
School of International
& Public Affairs

FLORIDA INTERNATIONAL UNIVERSITY

Importance of Key Issues: by Migration Wave/Nativity



Importance of Key Issues: by Voter Registration

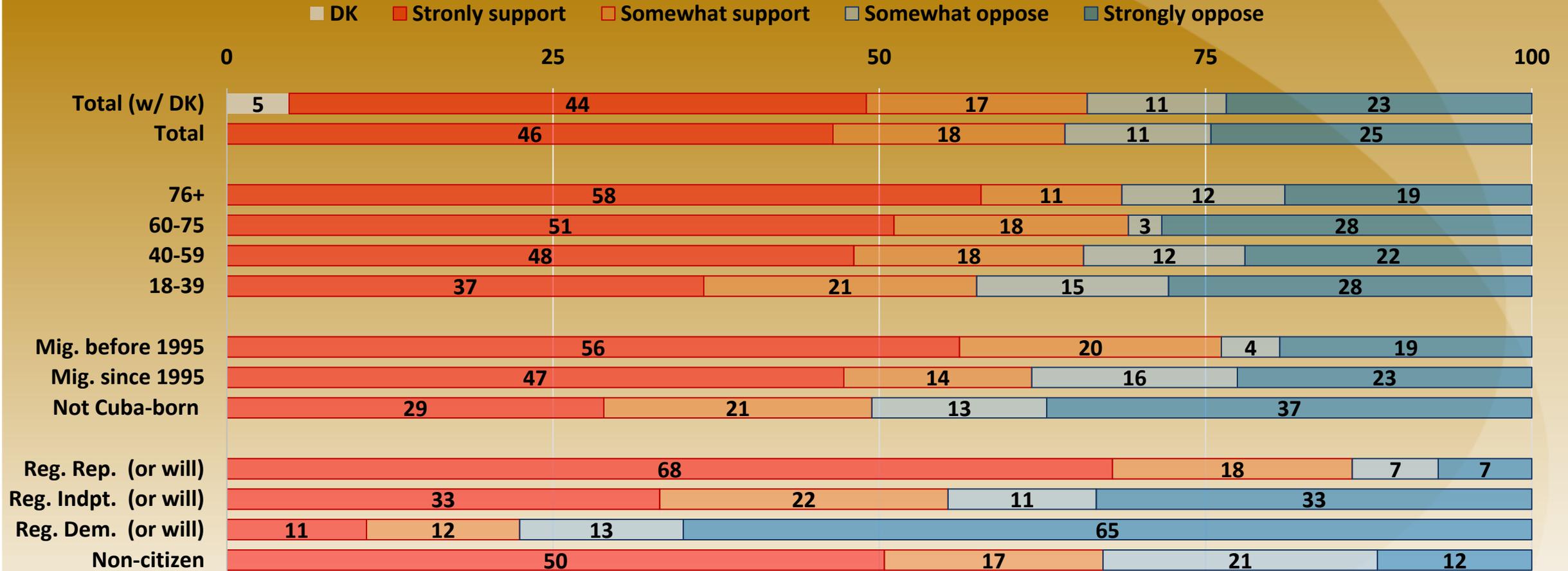


Steven J. Green
School of International
& Public Affairs

FLORIDA INTERNATIONAL UNIVERSITY

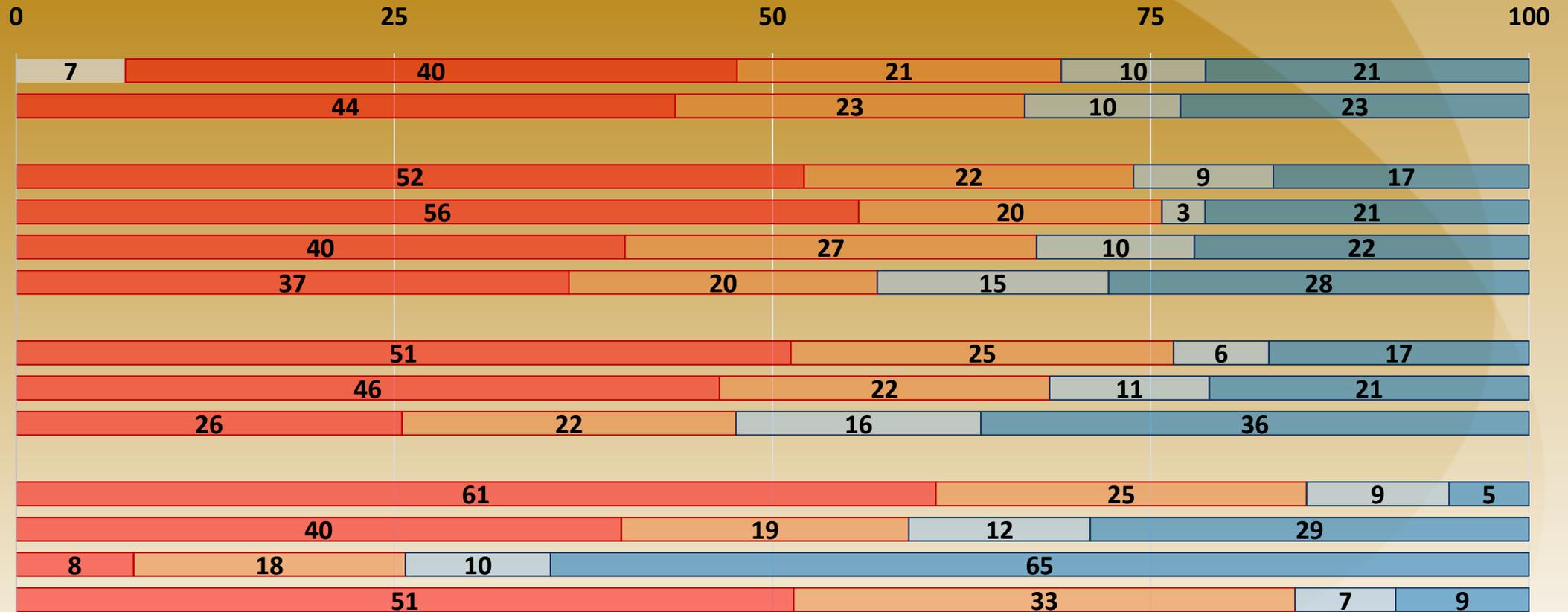
Support for President Trumps Handing of Key National Issues

Support for the Trump's Handling of Specific Issues: Immigration



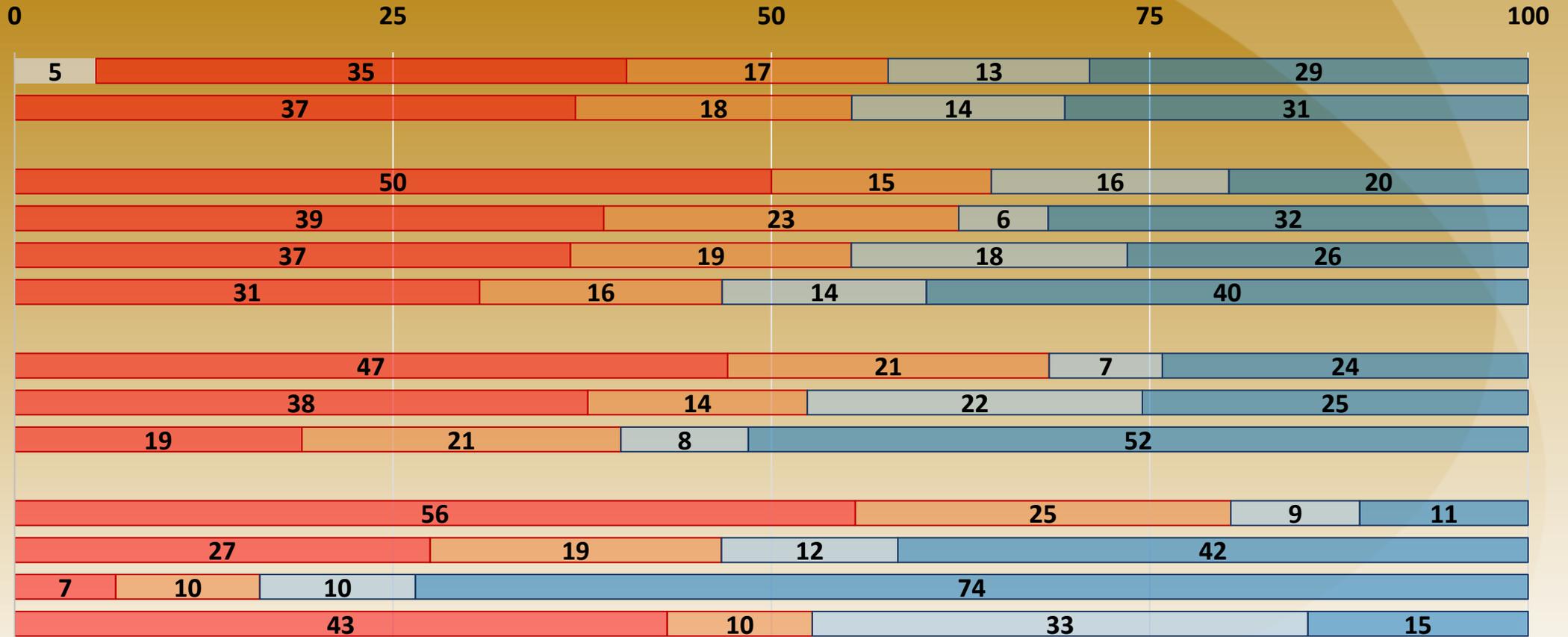
Support for the Trump's Handling of Specific Issues: Healthcare

DK Strongly support Somewhat support Somewhat oppose Strongly oppose

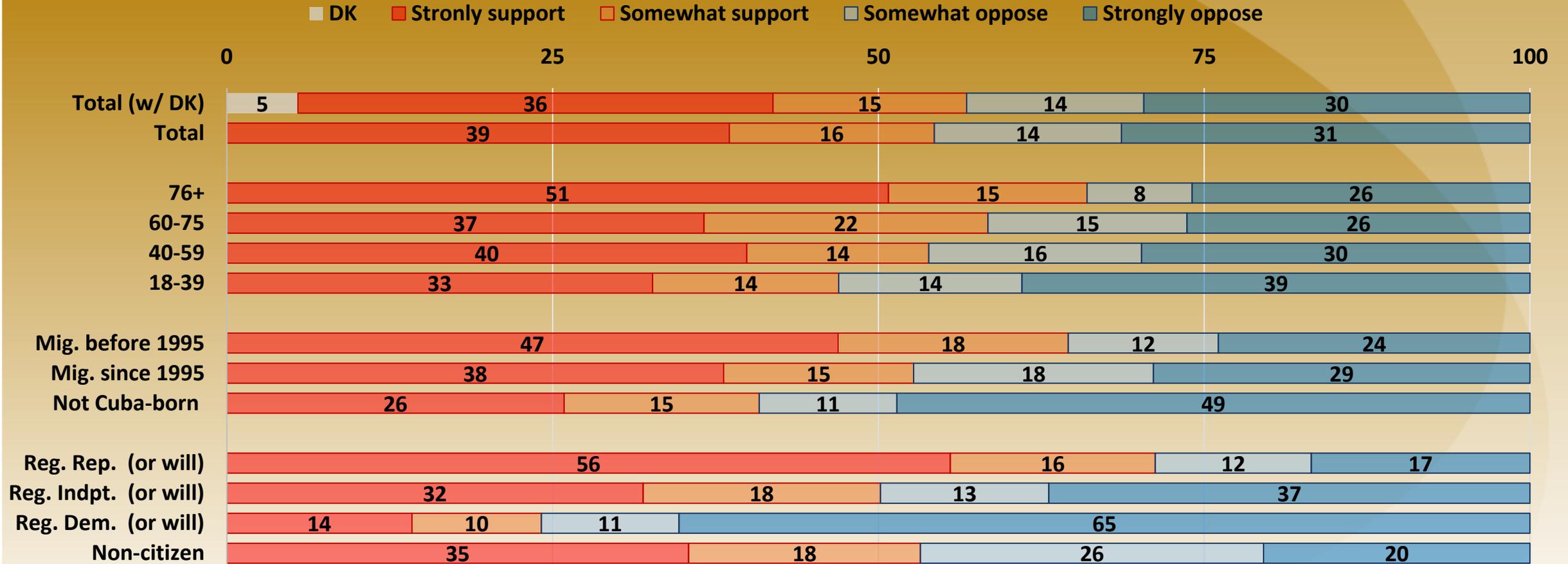


Support for the Trump's Handling of Specific Issues: Race Relations

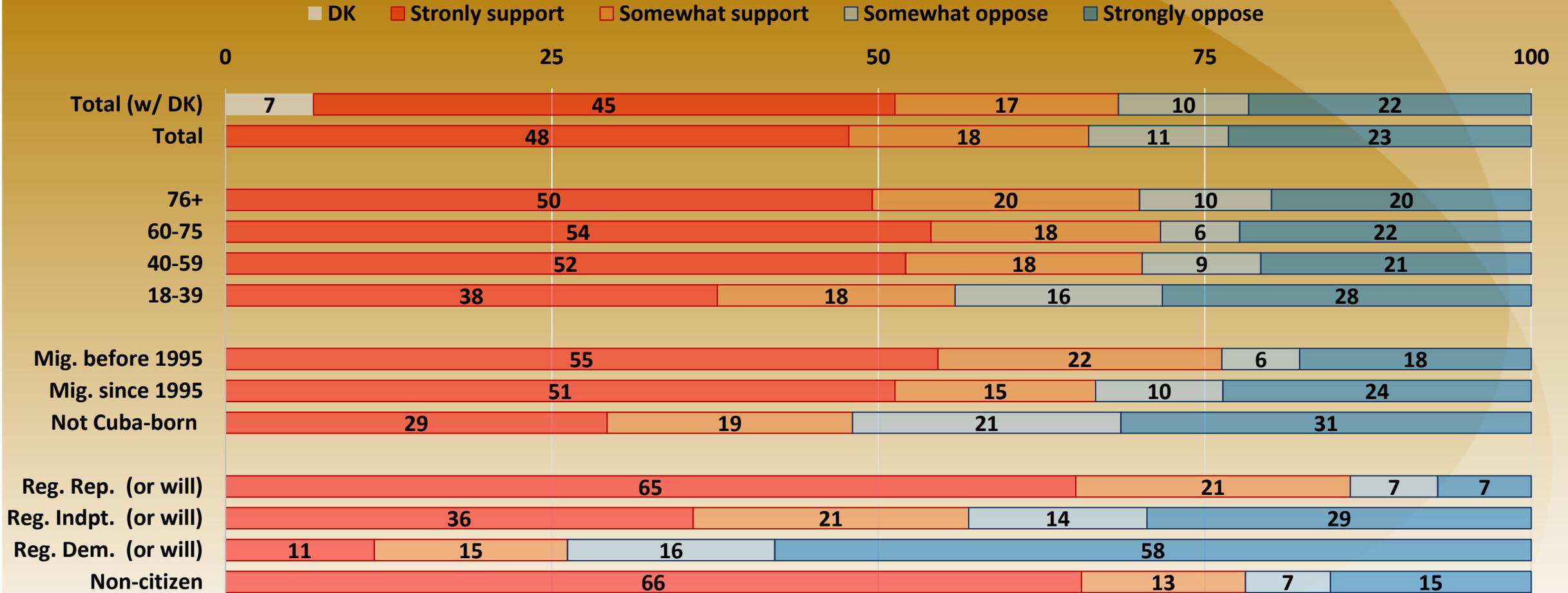
DK Strongly support Somewhat support Somewhat oppose Strongly oppose



Support for the Trump's Handling of Specific Issues: Nationwide Protests

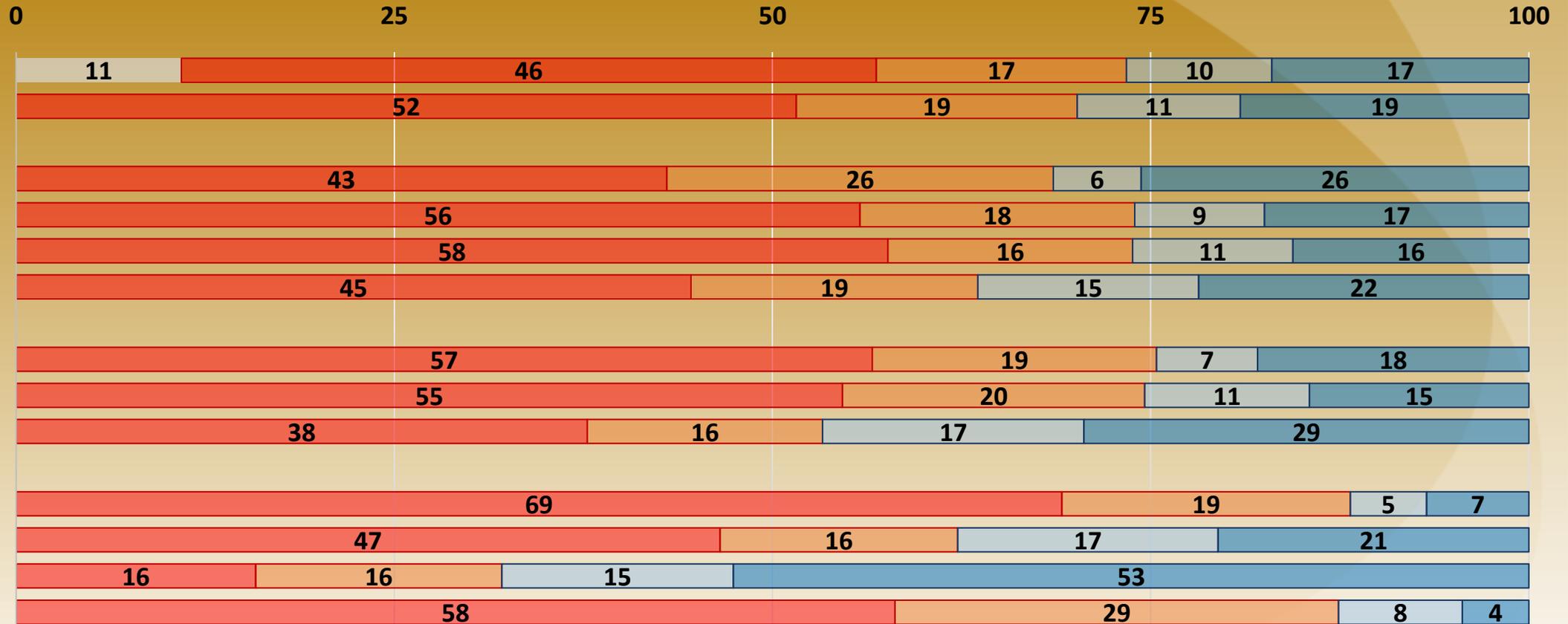


Support for the Trump's Handling of Specific Issues: Cuba Policy



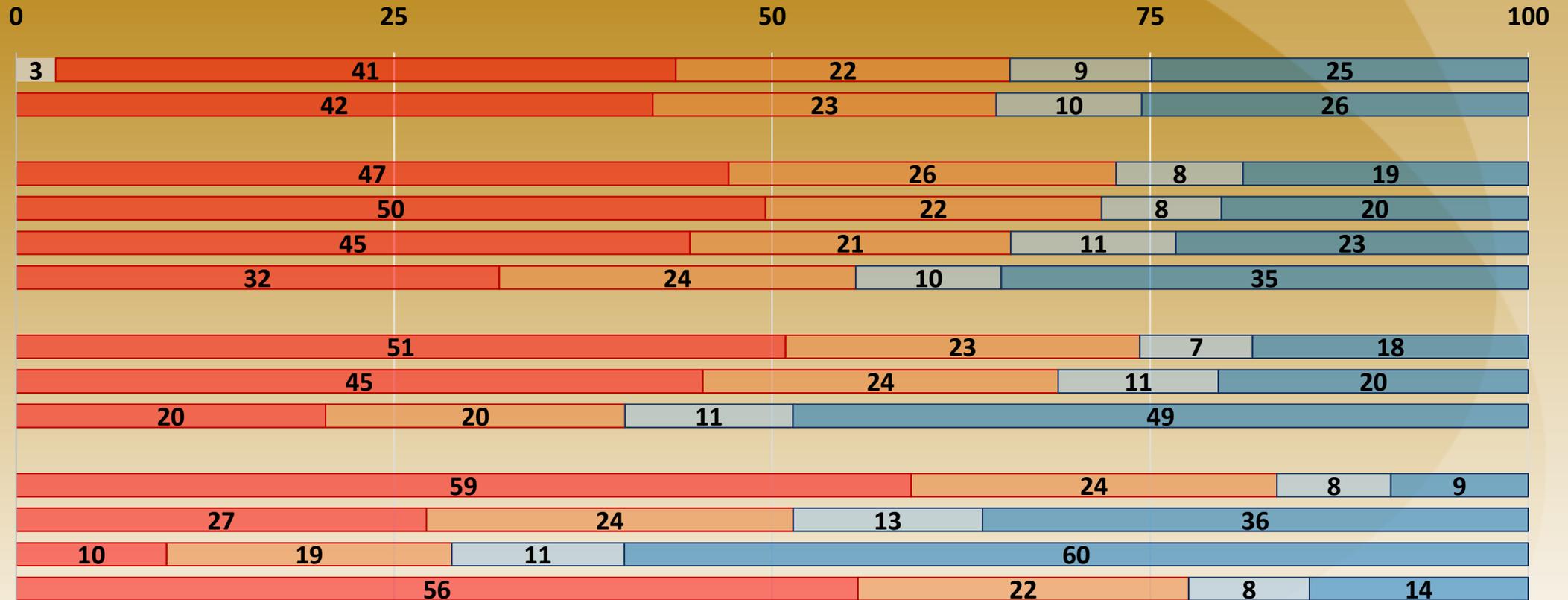
Support for the Trump's Handling of Specific Issues: China Policy

DK Strongly support Somewhat support Somewhat oppose Strongly oppose

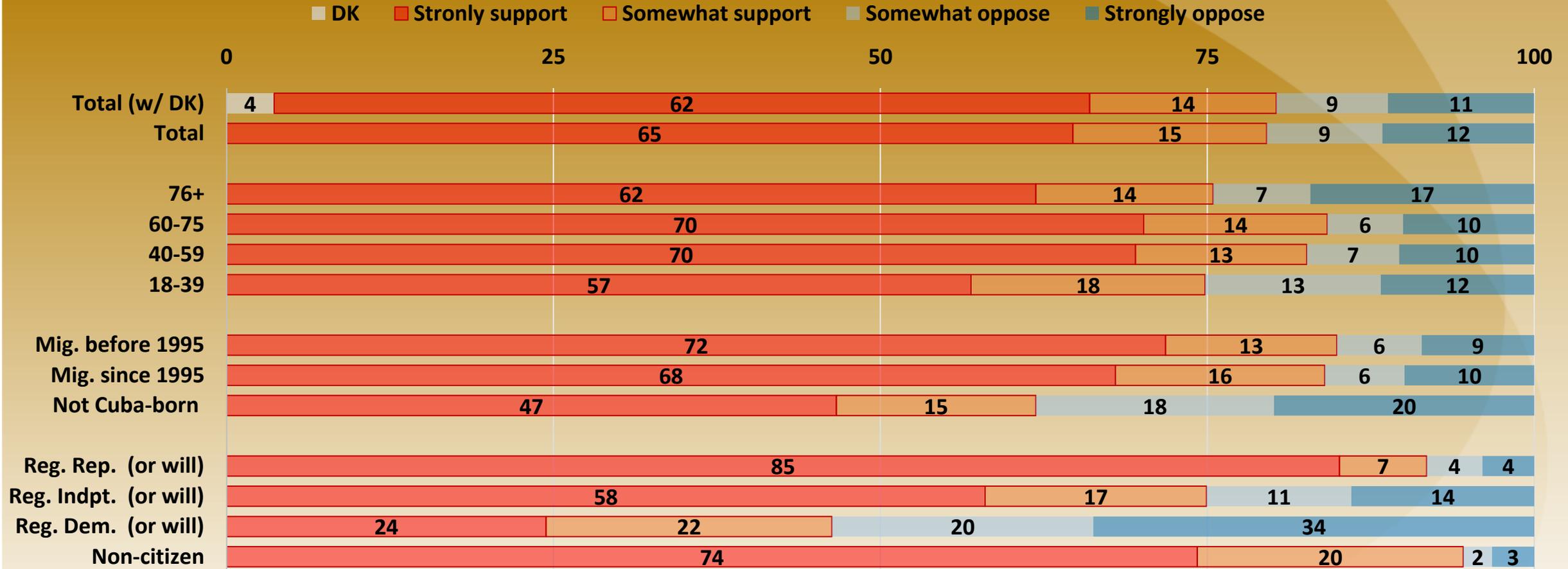


Support for the Trump's Handling of Specific Issues: Covid-19 Crisis

DK Strongly support Somewhat support Somewhat oppose Strongly oppose

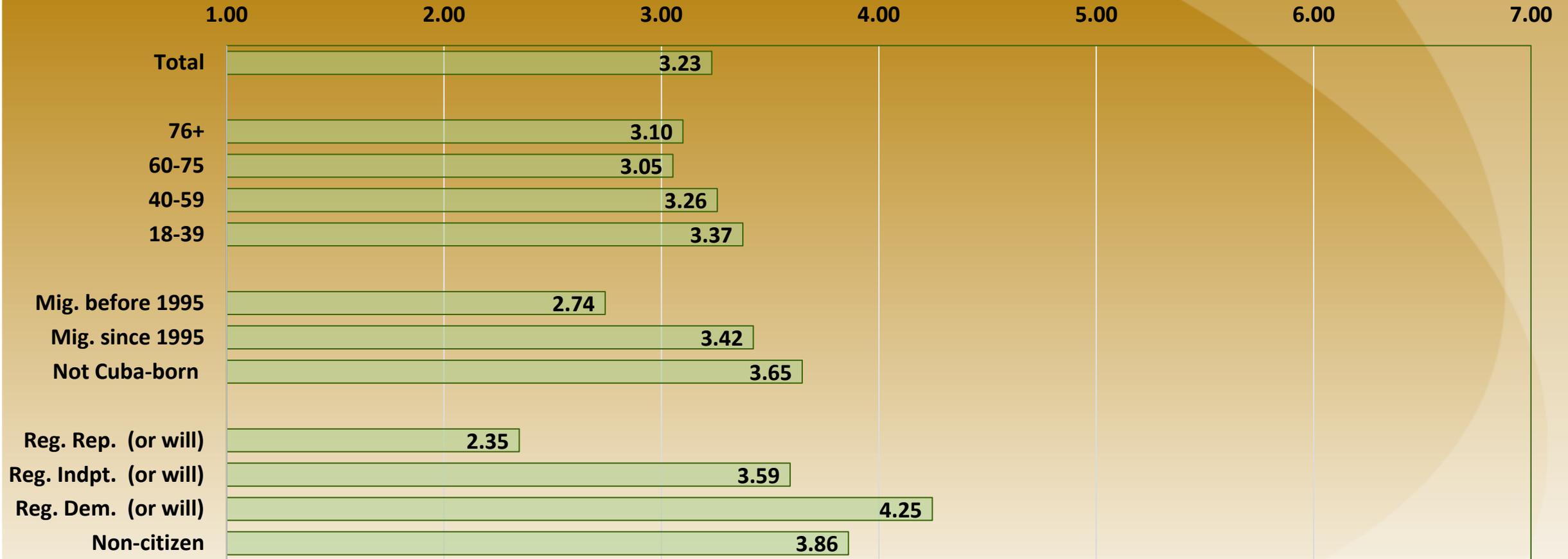


Support for the Trump's Handling of Specific Issues: Economy

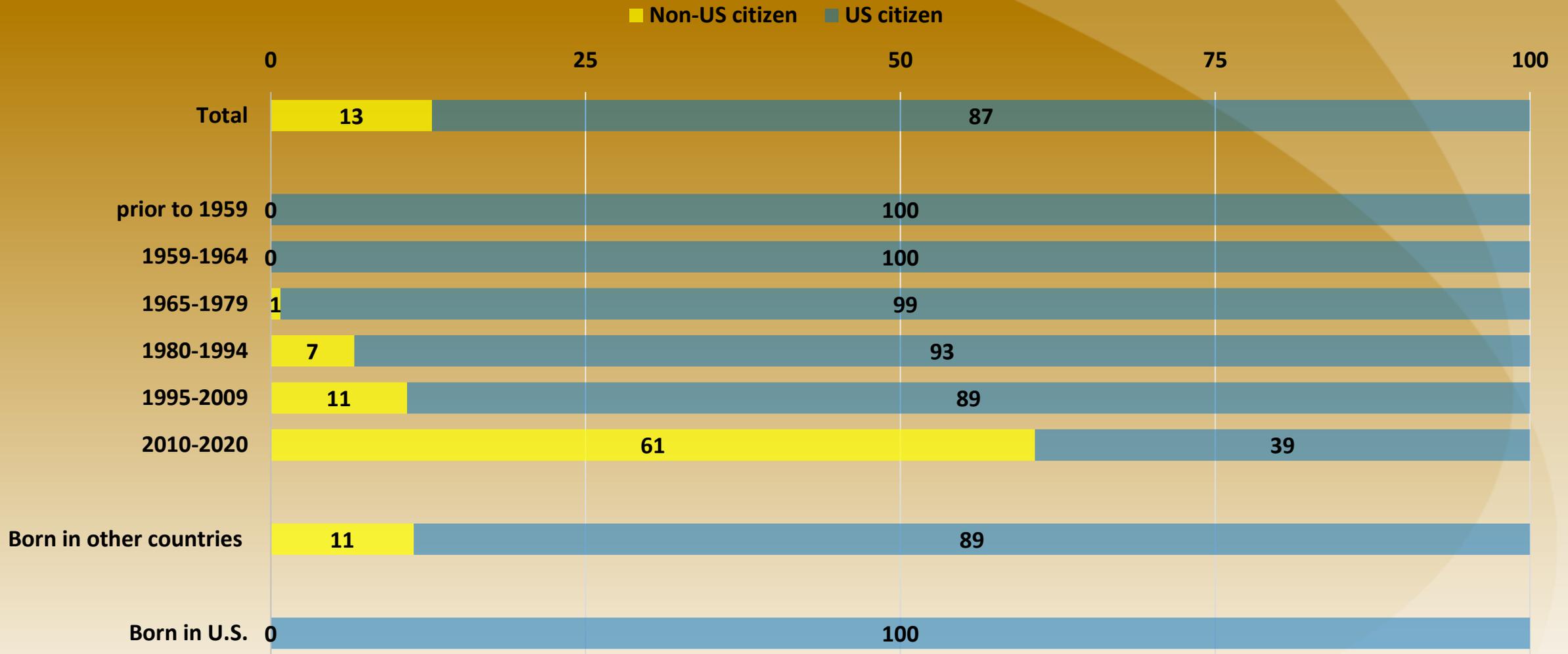


Politics Writ Large

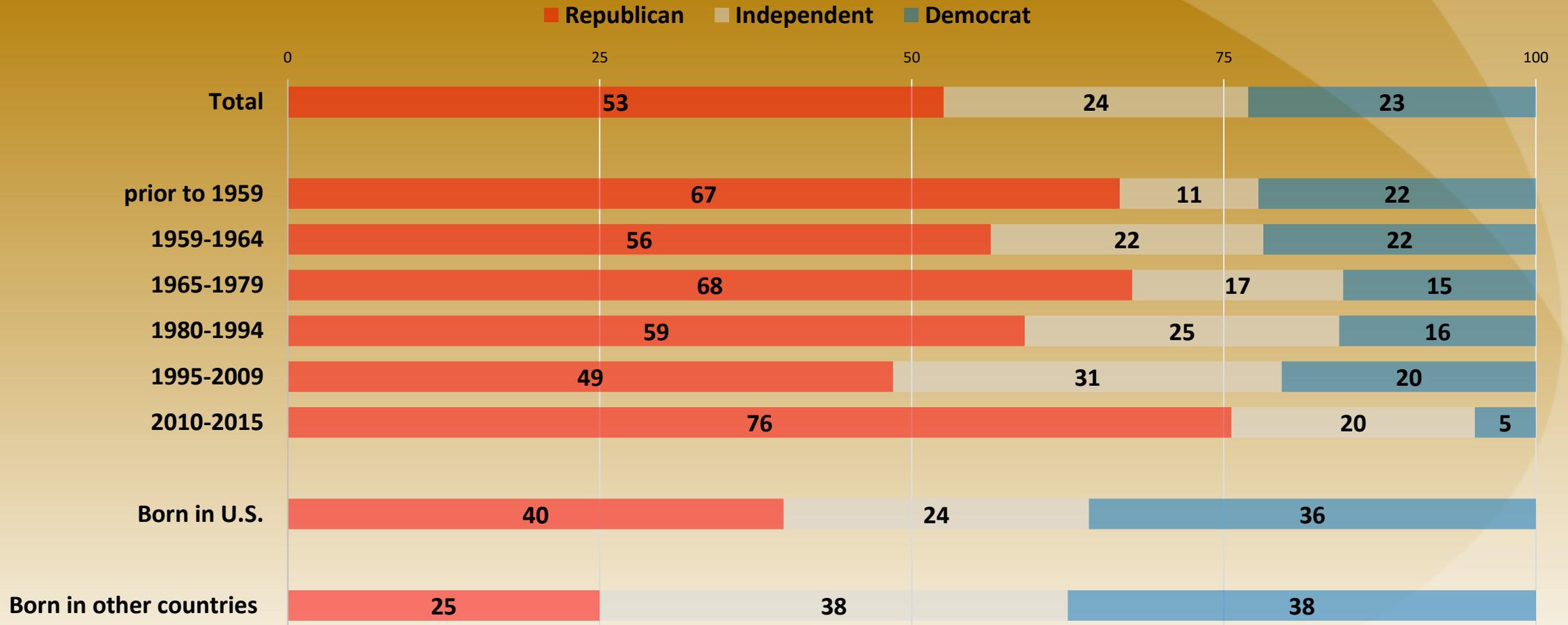
Conservatism-Liberalism Continuum



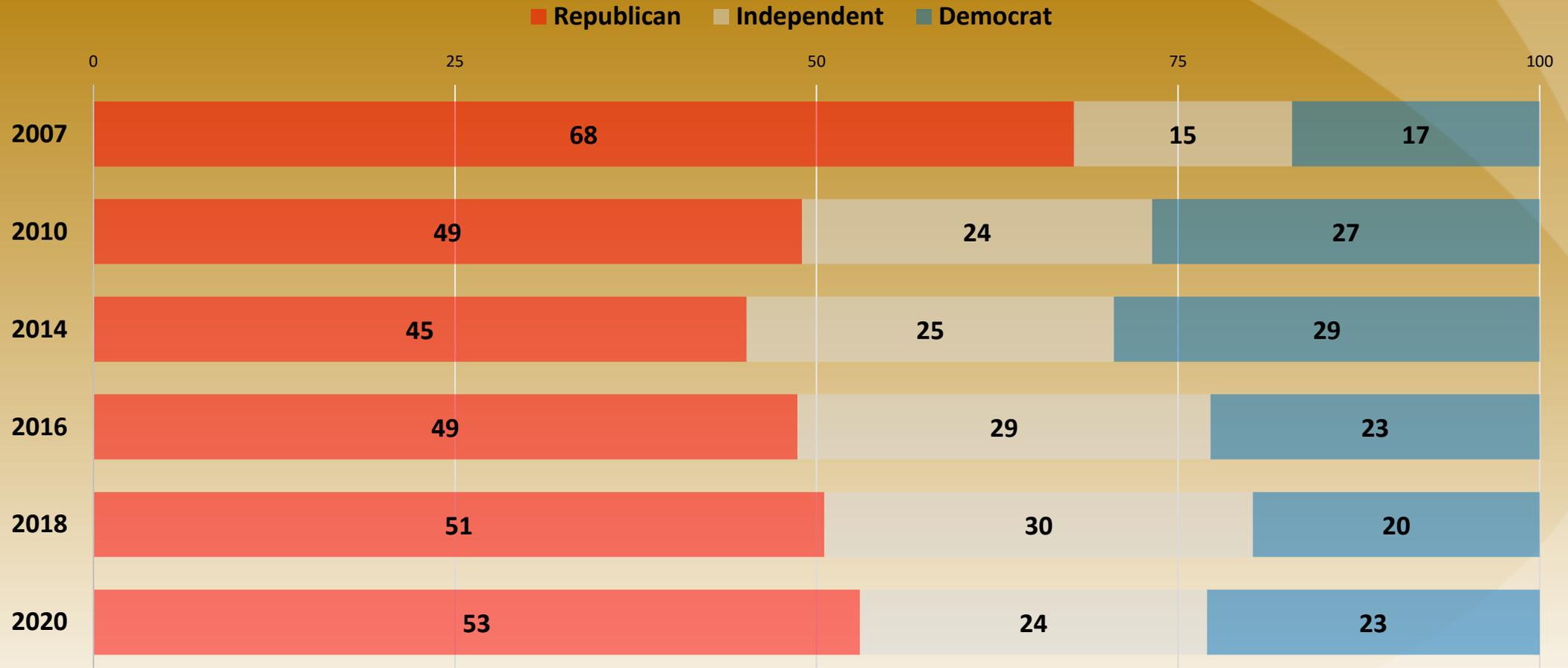
Citizens



Registered Voters (of citizens by party registration)

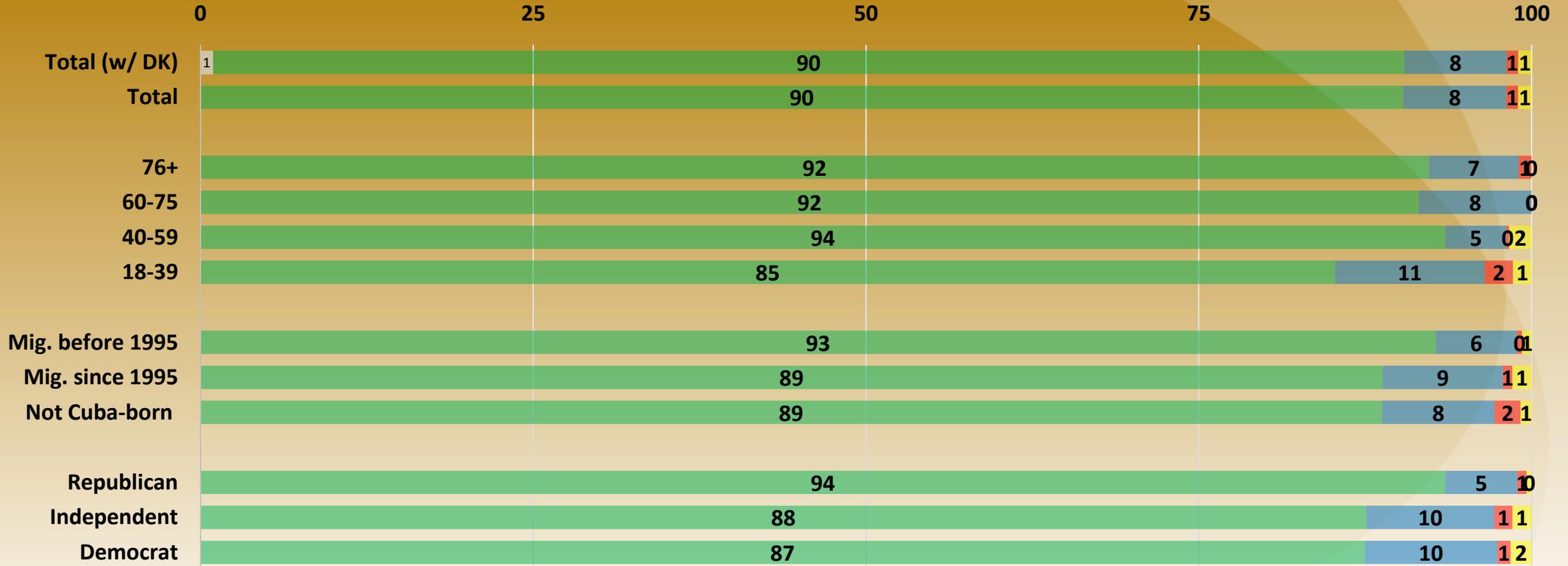


Party Affiliation Over Time (2007-2020)

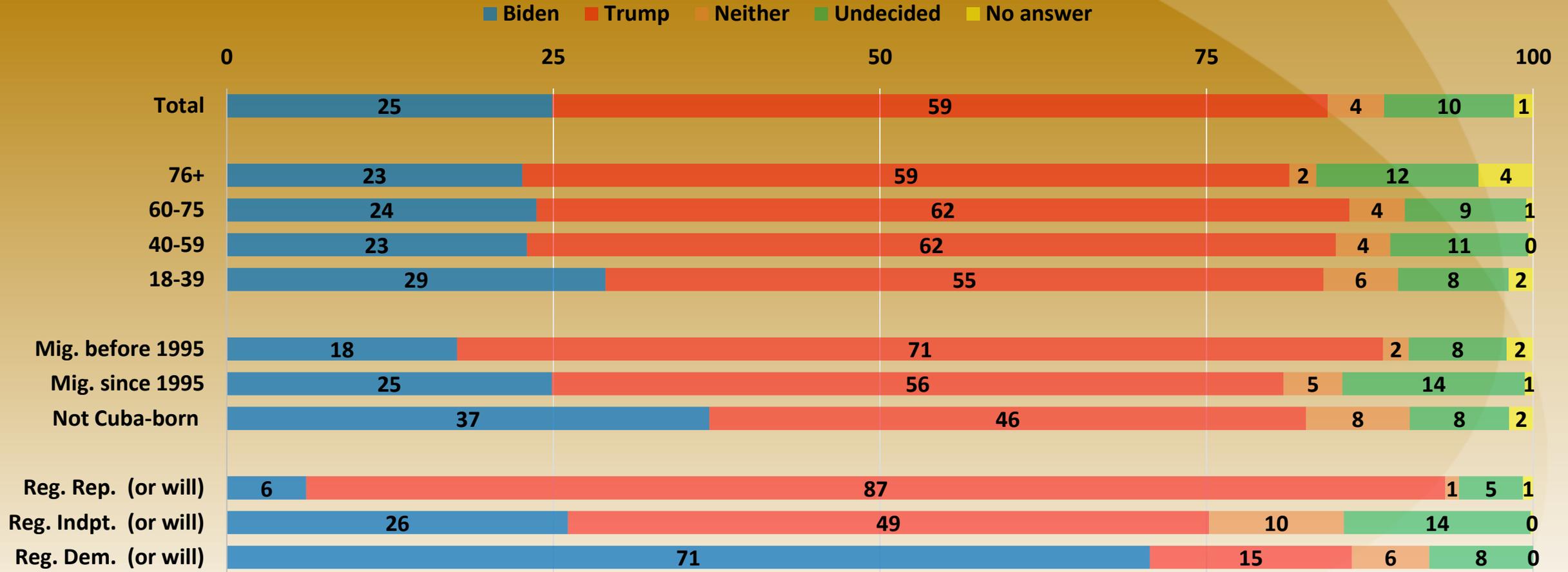


Likelihood to Vote in November Election

DK Definitely Probably Probably not Definitely not

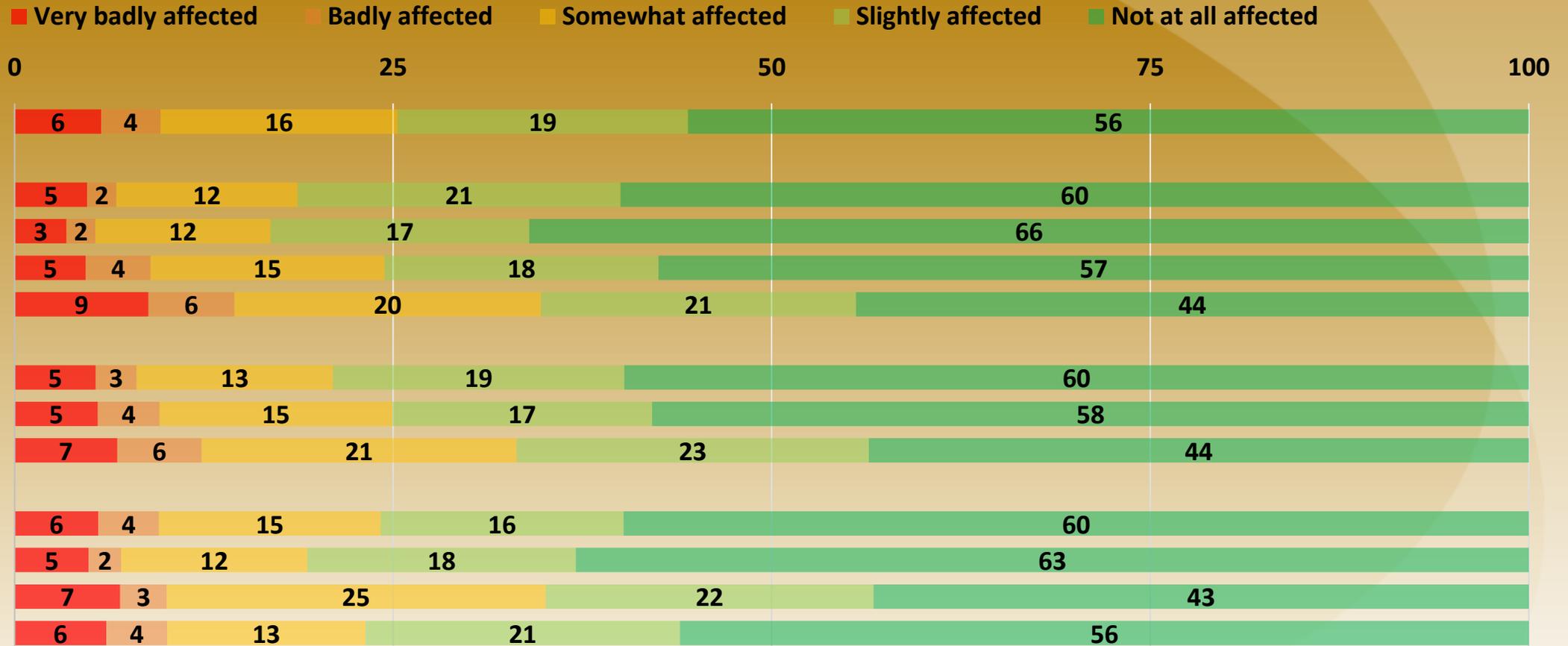


The Horserace: Who Would You Vote For If Elections Held Today?

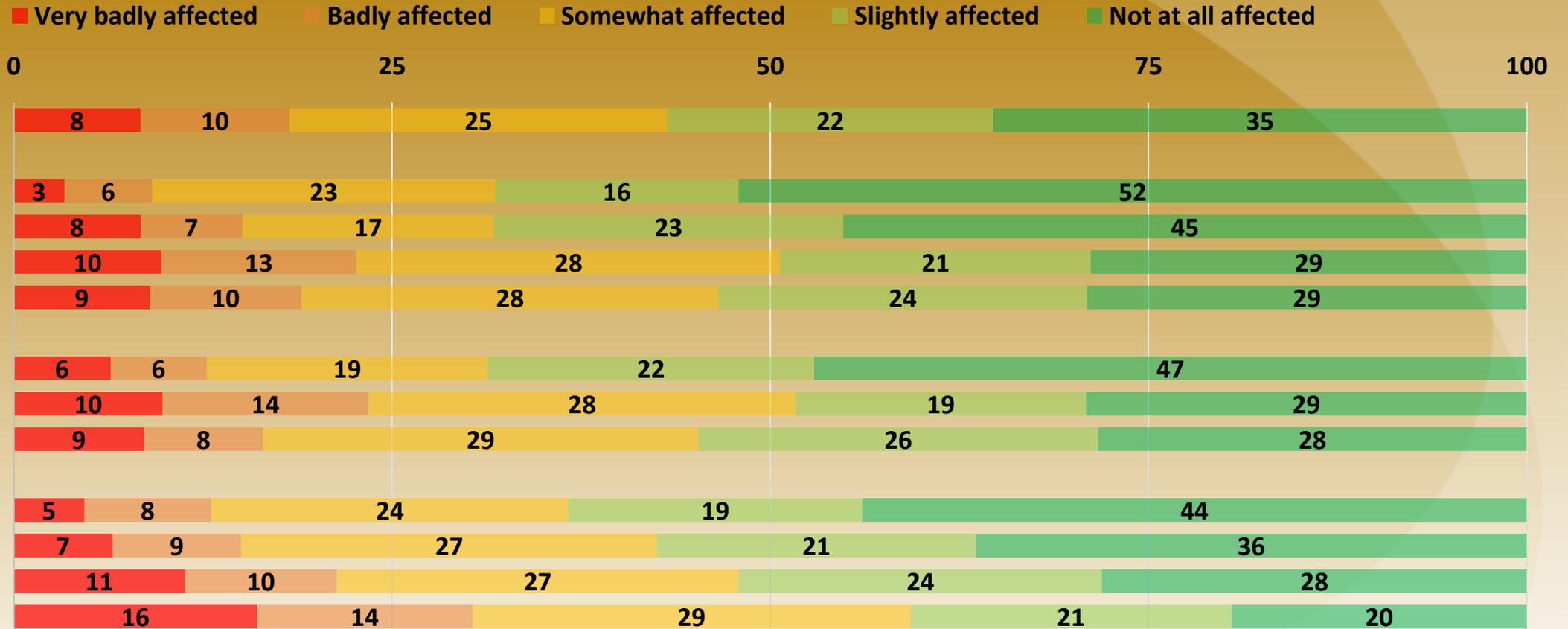


Financial and Health Impact of Covid-19 Crisis

Health Affected by Covid Crisis



Financial Situation Affected by Covid Crisis



General Takeaways from the 2020 FIU Cuba Poll

- The community is divided on how to deal with Cuba.
- There is an increase of support for the isolationist policies reinitiated by the Trump administration and for the continuation of the economic embargo.
- Majority support remains for the continuation or resumption of some engagement policies (example: airline service throughout the island, selling of food and medicine, maintaining diplomatic relations.)
- Trump is on track to receive approximately 60% of the Cuban American vote in November and his approval rating is high his handling of key national issues.
- The Republican party is receiving an infusion of new energy from the most recently arrived Cuba-Americans.

FIU

Steven J. Green
School of International
& Public Affairs

2020 FIU Cuba Poll
View online at sipa.fiu.edu
Thank you!